

ANNUAL REPORT 2022



RESEARCH AND TECHNOLOGY FOUNDATION THE BEACH at UNO

A MESSAGE FROM PRESIDENT/CEO

REBECCA CONWELL

ON BEHALF OF OUR BOARD OF DIRECTORS AND OUR STAFF, WE ARE PLEASED TO SHARE THE UNIVERSITY OF NEW ORLEANS RESEARCH AND TECHNOLOGY FOUNDATION'S 2022 ANNUAL REPORT.

2022 was a very good year! We remained rooted in our partnership with UNO and the community, focusing on creating an environment that is both structured and flexible with enough "wiggle room" to welcome and respond to the unexpected which.... happened a few times this year.

We saw growth as current tenants expanded their footprint and new tenants moved in. And, concentrating on the strengths of our tenants and UNO, we responded to the needs of an emerging industry by launching the Louisiana Wind Energy Hub and pivoted quickly to make available some of the most beautiful views in the city for the New Energy Center of the U.S. funded by a \$15 million EDA and matching state investment. The H2Future collaboration will build a space where private industry and academia can meet to grow a new energy industry focused on green hydrogen and renewable energy.

It is an exciting time to live in our city. When in doubt, look at the amount of investment planned for capital improvements and innovation among our academic "EXTRAORDINARY OUTCOMES HAPPEN WHEN OPPORTUNITY AND PREPARATION MEET."



community. Our economic development and academic partnerships have never been stronger, and we look forward to doing our part to make our beautiful New Orleans a place that grows and supports talent and attracts investment.

"To ensure we were optimally structured to pursue our new mission, we did some reorganizing that included a new innovation division and a new real estate partnership with Corporate Realty."

OUR MISSION IS TO LEVERAGE WORLD-CLASS ACADEMIC RESOURCES AND ENTREPRENEURIAL TALENT TO DRIVE UNPARALLELED RESEARCH AND INNOVATION THROUGHOUT THE GULF REGION.

COMMENTS FROM THE CHAIR

In 2020 the Board of Directors of the UNO Research and Technology Foundation mandated transformational changes to enhance its public-private partnership with the University of New Orleans. "ON BEHALF OF THE BOARD OF DIRECTORS, I WANT TO CONGRATULATE THE RESEARCH AND TECHNOLOGY FOUNDATION AND THE UNIVERSITY OF NEW ORLEANS ON THE REMARKABLE PROGRESS AND ACHIEVEMENTS MADE TOGETHER IN 2022."



GARY SOLOMON, CHAIRMAN OF THE BOARD

The successes of the past year are a testament to what can be achieved when the leadership of each entity is aligned on vision and goals, trust is established and there is a shared commitment to our community.

The Beach is a great example of the impact UNO can have not only on our students but on the entire New Orleans business community.

WE ENVISION A WORLD WHERE WE ARE THE RESOURCH-RICH AND ENTREPRENEURIAL COMMUNITY-DRIVEN EPICENTER OF COMPLEX SOCIAL, SCIENTIFIC, AND BUSINESS BREAKTHROUGHS IN THE GULF REGION.



The Beach once again saw year-over-year occupancy growth in a challenging office market in part to the public-private partnership with the University and its unique ability to attract new and retain existing tenants.

WE WELCOMED NEW TENANTS ...











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AND HELPED EXISTING ONES GROW!





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2023 looks to be just as successful as 2022 with a strong pipeline of tenant prospects continuing to be generated from the growing enthusiasm around the vision for the future of The Beach.





\$25+ MILLION IN CAPITAL PROJECTS ARE IN THE WORKS!

The NeXus Center





ATC/ITC Common

Area Upgrades

The Sandbox

Campus-Wide Tenant & Connectivity Updgrades



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STRATEGIC INITIATIVE

DEVELOP A REAL ESTATE PROJECT THAT CATALYZES INNOVATION, COLLABORATION, NETWORK AND PLACEMAKING

> The New Energy Center of the United States (15,000 SF)
> ATC and ITC#1 Area Upgrades (17,357 SF)
> Renovation of the Conference Center
> New Innovation Center with Private and Shared Office Space
> Outdoor Investments in Sidewalks, Crosswalk to UNO, and Outdoor Meeting Space

EXTERNAL AFFAIRS AND INNOVATION

To build on the goals of The Beach's strategic plans, we launched several new programs, like the Louisiana Wind Energy Hub at UNO and StartupUNO, that accelerate innovation and entrepreneurial exposure, and facilitate research partnerships for UNO and The Beach community alike. Through the development of the Innovation Fund, the division has created seed fund grant programs to launch industry-informed research collaborations with UNO faculty, supporting the wind energy industry and companies at The Beach.

CONGRATULATIONS



TO OUR 2022 STARTUP UNO Winners



ENCOURAGE PARTNERSHIPS



DESIGN THINKING SESSION WITH UNO COMPUTER SCIENCE AND CHEMISTRY FACULTY MEMBERS

INCENTIVIZE EXTERNAL RESEARCH







IN NOVEMBER, MANY OF NEW ORLEANS' LEADERS IN THE WIND ENERGY MOVEMENT CONVENED AT THE LOUISIANA WIND HUB LAUNCH EVENT

THE LOUISIANA WIND ENERGY HUB WILL NOT ONLY HELP GROW THE WIND ENERGY INDUSTRY IN LOUISIANA, BUT ALSO INCREASE DEMAND FOR TALENT, RESEARCH AND BUSINESS DEVELOPMENT IN THE AREA. The Louisiana Wind Energy Hub at UNO was created to build on the offshore research expertise at the University of New Orleans, as well Louisiana's as energy and port infrastructure, supply chain resources and workforce. The LA wind hub will facilitate new wind energy innovations, promote research collaborations with UNO faculty, and train students with the knowledge to become leaders in this growing industry. The future development of NEXUS will further position the Beach and UNO to become leaders in the renewable energy transition.

NEW ENERGY CENTER OF THE U.S.

NEXUS will house several projects in H2theFuture, a Louisiana clean hydrogen energy initiative that was recently awarded \$50 million through the federal government's Build Back Better grant program to jumpstart America's clean hydrogen economy.



LOUISIANA WIND ENERGY HUB ROUND TABLE WITH SOUTHEASTERN WIND COALITION AND LOUISIANA WILDLIFE FEDERATION



FOOD TRUCKS, A SNOWBALL DAY, AND A CELEBRATION OF OUR VETERANS ENCOURAGE COMMUNITY INTERACTION

The brand and energy level at the Beach has increased through various events and programs over the year. Food trucks were brought in weekly to allow our community to interact and collaborate. These and other community events have led to national groups hosting their events at The Beach, including Microsoft X-Box's game camp and the City of New Orleans' Net Zero by 2050 workshop in partnership with the National Renewable Energy Lab. Additionally, The Beach's social media following expanded significantly and a new presence was created for the Louisiana Wind Energy Hub at UNO, which has also garnered a substantial audience.



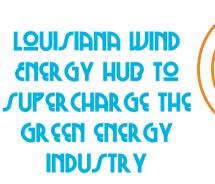


STRATEGIC INITIATIVE

INCREASE INNOVATION AND ENTREPRENEURIAL EXPOSURE AND EXPERIENCES







READ SHAFIN KHAN'S INTERVIEW WITH NEWELL NORMAND HERE! WHAT A REMARK ABLE OPPORTUNITY TO HAVE YOUR TOES AT THE STARTING LINE OF AN EMERGING INDUSTRY. ~ REBECCA CONWELL

1012 INDUSTRY REPORT