

ASSOCIATION OF UNIVERSITY RESEARCH PARKS

# 2022 Member & Sponsor Connections: PEOPLE, PLACES, PARTNERSHIPS



# WE'RE IN GOOD COMPANY

Creating a successful Community of Innovation is finding the network to support it.

The world's leading research, science & tech parks, innovation districts and community colleges comprise the AURP network.



\* AURP Sustaining Members - as of November 2021.

#BuildingtheAURPNetwork

aurp.net | Follow AURP





# 2021 Participating Research Institutions & Organizations

16 Tech	David Johnston Research + Technology Park - University of Waterloo	McMaster Innovation Park	United Launch Alliance
Aggie Square – University of California, Davis	Delaware BioScience Association	Michigan Bioscience Industry Association	University City Science Center
Alabama Power Company	Dhahran Techno Valley Holding Company	Michigan State University Foundation	University Enterprise Laboratories
American Chemical Society	EDC Utah	The National Academies of Sciences, Engineering & Medicine	University of Arizona
Arizona Bioindustry Association	Fitzsimons Innovation Community	National Diabetes & Obesity Research Institute at Tradition Medical City	University of California, San Diego
Arizona State University	Fort Hays State University	North Carolina State University	University of California, Riverside
Arkansas Research and Technology Park	Fraunhofer USA, Inc.	Nebraska Innovation Campus	University of Cincinnati
Arrowhead Center, Inc. @ New Mexico State University	George Mason University	NIST-MEP	University of Delaware
AstraZeneca	Georgia Institute of Technology	NUAIR	University of Illinois Research Park
Atlanta BeltLine, Inc.	HudsonAlpha Institute for Biotechnology	Oklahoma City Innovation District	University of Maryland
Auburn Research Park	Illinois Institute of Technology	Oklahoma State University Research Foundation	University of Maryland BioPark
BioHealth Innovation	Incubate	Pinkney Innovation Complex for Science & Technology at Montgomery College	University of Maryland UAS Test Site
Bio Nebraska	Innovation Place	Purdue Research Park	University of Minnesota
Biotechnology Innovation Organization	International Space Station US National Laboratory	Prince William County Economic Development	University of Oklahoma
BioUtah	Iowa State University Research Park	Research Park at South Dakota State University	University of San Francisco
bwtech@UMBC Research and Technology Park	Kansas State University Foundation	Research Triangle Park of NC	University of South Alabama
Carnegie Mellon University	KAUST Research & Technology Park	Rowan University	University of South Florida Research Park
City of Idaho Falls	Knowledge Park	San Diego State University	University of Utah
Clemson University	Lakehead University	Sandia National Laboratories	University of Utah Research Park
Cleantech Commons at Trent University	Lehigh University	Southern Research Institute	University Research Park – University of Wisconsin, Madison
Coldstream Research Campus	M Natural Resource Partners	STAR Park, Texas State University	Utah State University Innovation Campus
Colorado State University Research Foundation	MaRS Discovery District	Tech Parks Arizona, University of Arizona	Utah-MEP
Cummings Research Park	Maryland Department of Commerce	Texas A&M University – Central Texas	UTSA Tri-Centennial Innovation Park
	Maryland Technology Council	Texas Tech University	Virginia Biotechnology Association
		The Beach at University of New Orleans	Virginia Tech Corporate Research Center
		The University of Alabama in Huntsville	WE-Spark Health Institute
		U.S. Economic Development Administration	West Virginia Regional Technology Park Corporation
		UCI Beall Applied Innovation	
		UIDP	



# REACH DECISION MAKERS – GROW YOUR BUSINESS

**The Association of University Research Parks (AURP) is an international professional association of university-related research parks and innovation districts. AURP exists to foster innovation, commercialization and economic growth through university, industry and government partnerships.**

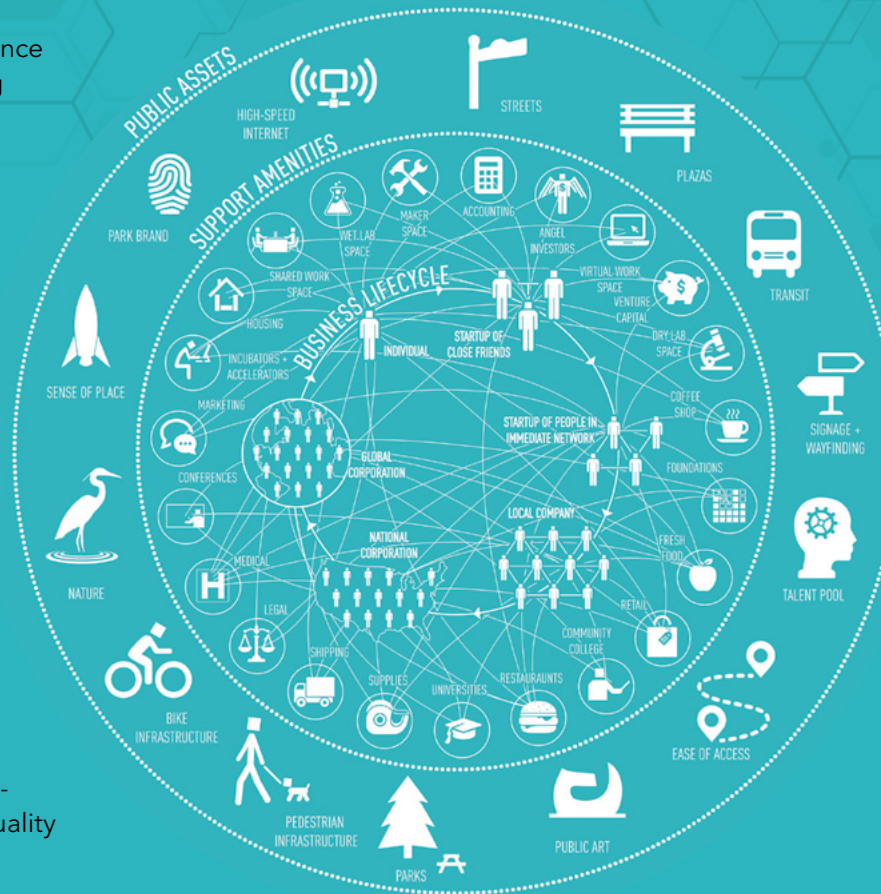
## WHAT IS AURP?

The original Community of Innovation since 1986, the AURP has been the convening force for university and other anchor institution-based research/science/tech park leadership. **Uniting academia, research, and economic development executives**, AURP is the unique forum for knowledge exchange in all matters of public-private partnerships advancing innovation and global prosperity.

For 35 years, the AURP reach has expanded to **include innovation districts, incubators/accelerators, medical research centers/campuses, federal labs, and community colleges** – bringing together inspired professionals with key industry leaders to share knowledge and best practices, as well as see the latest advanced technologies needed to cost-effectively develop and manufacture quality products.

## WHOM DOES AURP SERVE?

More than 1,000 Communities of Innovation are in varying stages of development worldwide, and a variety of university, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.



**Research parks and innovation districts are physical environments that generate, attract and retain science and technology companies and talent in alignment with sponsoring research institutions such as universities as well as public, private and federal research laboratories.**



Research parks and innovation districts are key economic drivers in many states across the country.



Top corporations partner with research parks and innovation districts to create corporate innovation centers.



Innovation activities result in measurable economic development successes through the incubation of emerging technology companies in research parks.\*



These parks are integrated into regional innovation efforts and signature developments for creating dynamic live-work-play environments that attract high-skilled, technology professionals to a region.\*



The focus on innovation is enabling research parks and innovation districts to demonstrate continued strong growth.



## WHAT THEY'RE SAYING...



AURP provides valuable resources including research studies to assist with benchmarking, professionals from other parks willing to share their experiences and opinions, and continuing education events to keep participants on the leading edge of research park operations and development. One program in particular, Creating Communities of Innovation 101, offered just prior to AURP's annual conference, provides many tips and tools to help executives create lasting impact in their communities.

**GEORGE WARD**

Executive Director, Coldstream Research Campus and UK Real Estate Services, University of Kentucky



The Association of University Research Parks is an outstanding organization comprised of many global leaders and organizations that create a continuous learning environment for research parks leaders. A peer-to-peer network willing to provide support at any moment.

**LARRY SHAW**

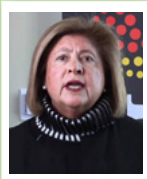
CEO, Knowledge Park, Inc. & Ignite Fredericton



The breadth of experience and knowledge of the AURP membership and the networking value the organization provides is a must for any University Park whether in concept phase or even having been in operation for many years.

**HARRY BRISLIN, IV, MBA**

Director, USA Properties & USA Technology & Research Park, University of Southern Alabama



AURP leadership and members have been integral to the development of the UM BioPark project; from sharing best practices, development models, tenant experiences, and more, the rich depth of expertise in AURP is invaluable.

**JANE SHAAB**

Senior Vice President, University of Maryland Research Park Corporation  
Associate Vice President for Economic Development, University of Maryland, Baltimore



# BUILD YOUR NETWORK BY JOINING OUR GLOBAL INNOVATION VILLAGE!

**AURP unites innovation partners to ignite economies and transform lives.**

## MEMBERSHIP

AURP encourages an open membership strategy of research institutions and innovation districts plus corporate organizations and consultants - all representatives of our greater collective Community of Innovation!

AURP members are a close-knit community. By joining as a member of AURP you will gain access to a global network of the brightest minds in the research field and forge the long-term relationships that define AURP's membership.

We offer two levels of membership with varying benefits:

- **Sustaining** - This higher level of membership is an excellent tool to promote your park, innovation district or organization with additional marketing benefits to share news about community, tenants and partnerships.
- **Regular** - Our regular member category is open to all research institutions, innovation districts, academic medical campuses, both planned and operating.

## ANNUAL SPONSOR

The AURP Annual Sponsor Program offers select corporate organizations and institutions the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace.

By participating as an AURP Annual Sponsor for a calendar year, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

These advanced Annual Sponsors are offered the opportunity to be recognized throughout the year as a major contributor to the success of the organization with a prominent presence at all AURP events and in AURP communications.

A premium benefit of Annual Sponsors includes the added recognition and benefits of the Sustaining membership level.



Create brand exposure that is targeted to your core market

## EVENT-BASED SPONSOR

Sponsorship of AURP events offer investors, and those ultimately supporting research communities and innovation districts, the opportunity to be recognized as a major contributor to the success of the Association with a prominent presence at our events.

AURP hosts a wide variety of networking and programming options including the International Conference, Spring Training, BIO Health Caucus, and Insights into Research Parks (I2RP).

Sponsors for these programs will:

- Support their event host communities and underwrite the delivering of these superior networking events
- Meet and network with colleagues representing major Communities of Innovation
- Gain access to the leaders and decision-makers at international innovation districts, and community improvement districts
- Hear speakers at the leading-edge of development and scientific exploration

### MEMBERSHIP

**Categories: Institution and Corporate**

**Sustaining** \$2,200/year

**Regular** \$1,050/year

### SPONSORSHIP

Sponsor Levels	Annual Sponsor	International Conference	Spring Training	BIO Health Caucus
<b>Diamond</b>	\$50,000/year	\$15,000	\$15,000	\$10,000
<b>Platinum</b>	\$25,000/year	\$10,000	\$10,000	\$7,500
<b>Gold</b>	\$15,000/year	\$7,500	\$7,500	\$5,000
<b>Silver</b>	\$10,000/year	\$5,000	\$5,000	\$2,500
<b>Bronze</b>	NA	\$2,500	\$2,500	\$1,500
<b>General Underwriter</b>	NA	\$1,500	\$1,500	\$1,000

*Note: All payments accepted in U.S. dollars only.*



# AURP MEMBERSHIP

**AURP unites innovation partners to ignite economies and transform lives.**

AURP's goal is to connect great people, share outrageous ideas, plus create and grow communities. Representing over 1,000 global university-based institutions, innovation districts and more, these communities support 10,000+ jobs just within North America alone. AURP is the premier source of learning, knowledge and future-oriented research for the greater community of innovation and it's professionals, providing resources, education, ideas and advocacy to enhance the power and performance of our AURP membership and global network.

We believe the partnerships within these communities have the power to transform society for the better. Our passion is to help our executive leaders achieve previously unimaginable levels of performance. We do this by nurturing the relationships of really smart, creative, and interesting people—our members.

In short, **we ARE the COMMUNITY OF INNOVATION.**

## Why AURP?

Sharpen your skills with access to premier events, professional development and resources. Strengthen your Community of Innovation by joining ours.

AURP is an open association encouraging members and partners from varying experiences. We categorize our members into two distinct areas:

**Institutional** including university research, science and technology parks, innovation districts both operating and planned.

**Corporate members** are a crucial sector within these relationships and includes any organization or individual with a declared interest in the planning, construction, management, support, research, or implementation of these Communities of Innovation or those who show a personal or professional interest in the promotion and development of those goals.



Strengthen your  
Community of Innovation  
by joining ours.



### SUSTAINING MEMBER PRICE: \$2,200 USD

This membership category is open to the leaders within our Community of Innovation that wish to be recognized as pioneers in the field and want a seat at the table. In addition to all Regular Member benefits, this advance member level includes:

- Institution/Organization name featured on AURP website
- Logo showcased at all AURP conferences in programs and signage
- Invitation to the AURP Board of Directors' Dinner
- Priority consideration to serve as speaker or moderator at AURP conferences
- Priority consideration for features in the Park Post and website
- Opportunity to host or speak at member roundtable Peer to Peer sessions

### REGULAR MEMBER PRICE: \$1,050 USD

- **Network Access** to a global network of the brightest minds in the research park field and forge the long-term relationships that define AURP's membership through connections: Member E-List, Circles (create your own member discussion groups) and Digital Library
- **Personalized Assistance** – Have questions about research parks and innovation districts? As a member you can pose a question to AURP's extensive network of professionals. Our strong AURP network can help you get the answers! Reach practitioners with your questions and share best practices 24/7.
- **Communications** – Important updates in innovation with new developments, new funding opportunities, RFPs/ RFQs, [job postings](#), [CEO Blog](#), Bi-weekly [Park Post](#) e-news.
- **Premier Professional Development & education** opportunities including
  - [Spring Training](#), [BIO Health Caucus](#), [Annual International Conference](#), [Innovation U](#) (university) Virtual Seminar Series, [Insights to Research Parks](#) series and more
  - [Peer to Peer CEO's Roundtable](#)
  - [Communicators Check-in](#)
- **Awards** – Recognition for Your Institution/Innovation District, Community Leader or Company with the [Annual Awards of Excellence](#) presented each year at the AURP International Conference.



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Note: All payments accepted in U.S. dollars only.																				
ANNUAL SPONSOR																				
DIAMOND • \$50,000	◆	◆	◆	◆	◆	5	5	Full	◆	◆	◆	◆		◆					◆	
PLATINUM • \$25,000	◆	◆	◆	◆	◆	4	4	Full	◆	◆	◆	◆	◆	◆					◆	
GOLD • \$15,000	◆	◆	◆	◆	◆	3	3	Half	◆	◆	◆	◆		◆					◆	
SILVER • \$10,000	◆	◆	◆	◆	◆	2	2	Quarter	◆	◆	◆	◆		◆					◆	
INTERNATIONAL CONFERENCE																				
TRAILBLAZERS • \$15,000		◆		◆	◆	4	4	Full	◆	◆	◆	◆	◆	◆					◆	
INVENTORS • \$10,000		◆		◆	◆	4	4	Full	◆	◆	◆	◆	◆					◆		
CONVENERS • \$7,500		◆		◆	◆	3	3	Half	◆	◆	◆	◆					◆	◆		
CATALYSTS • \$5,000		◆			◆	2	2	Quarter	◆	◆		◆			◆				◆	
PIONEERS • \$2,500		◆			◆	1	1	Quarter		◆							◆		◆	
EXPLORERS • \$1,500 (General Underwriter)		◆							Quarter		◆									◆
SPRING TRAINING																				
MVP • \$15,000		◆		◆	◆	NA	3	Flyer	◆	NA		◆		NA				NA	◆	
GRAND SLAM • \$10,000		◆		◆	◆	NA	3	Flyer	◆	NA		◆		NA				NA	◆	
BIG LEAGUE • \$7,500		◆		◆	◆	NA	2	Flyer	◆	NA		◆		NA				NA	◆	
THE PROS • \$5,000		◆		◆	◆	NA	2	Flyer	◆	NA			◆	NA	◆		◆	NA	◆	
MINOR LEAGUE • \$2,500		◆				NA	1	Flyer		NA					NA		◆		NA	◆
SCOUTS • \$1,500 (General Underwriter)		◆				NA			Flyer		NA				NA				NA	◆
BIO HEALTH CAUCUS																				
GENERATORS • \$5,000		◆		◆	◆	NA	2	Half	◆	NA	◆	◆	NA	NA	◆	NA	NA	NA	◆	
INVESTIGATORS • \$2,500		◆				NA	2	Quarter		NA	◆	◆	NA	NA		NA	NA	NA	◆	
ENTREPRENEURS • \$1,500		◆				NA	1	Quarter		NA			NA	NA		NA	NA	NA	◆	
VISIONARIES • \$1,000 (General Underwriter)		◆				NA			Quarter		NA			NA	NA		NA	NA	NA	◆

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# AURP INTERNATIONAL CONFERENCE STATS

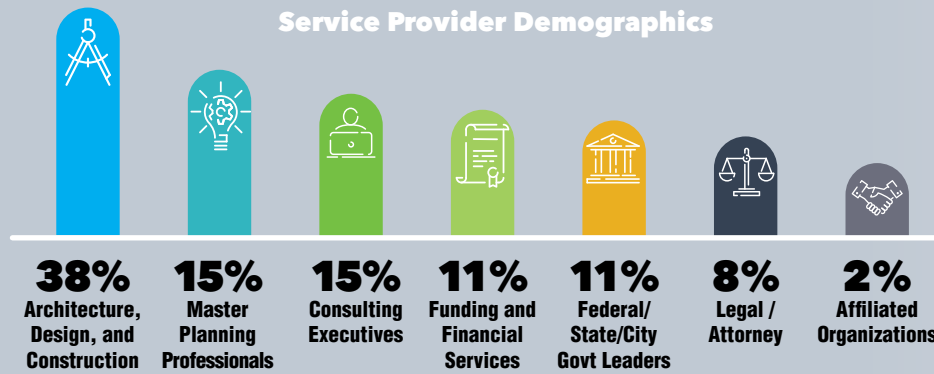
## WHO ATTENDS?



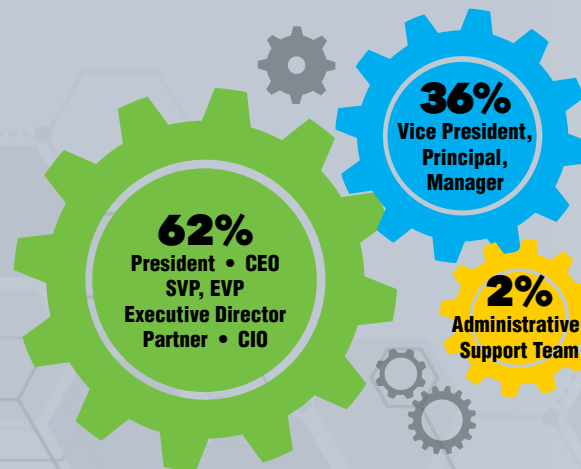
**275+**

national and international attendees

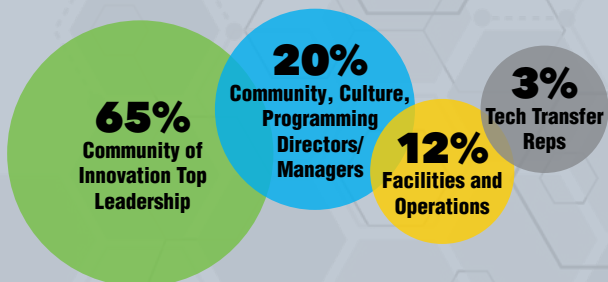
## Service Provider Demographics



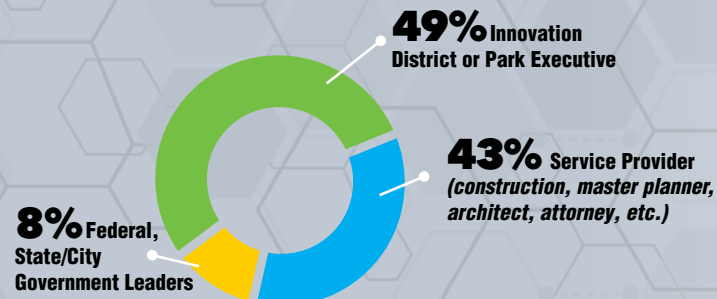
## Connect with Decision Makers



## Breakdown of Institutional-based Attendees



## Who Attended IC2021 in Salt Lake City?



## WHAT TO EXPECT



**EXCHANGE:** Meet and network with colleagues representing major university research parks, innovation district and technology incubators to create lasting business relationships



**ENGAGE:** Speakers at the leading-edge of university research park development and scientific exploration



**EXPAND:** Grow your knowledge through stimulating panel discussions and workshops addressing your most critical issues, plus tours that inspire innovation and forward-thinking



**EXPERIENCE:** Connect with veteran colleagues and partners that have the experience of mature parks and district that have stood the challenges of yesterday and the opportunities for today.



## CONNECT & CREATE ADVANCE WITH OUR INNOVATION ECOSYSTEM



### Spring Training 2022

**FEBRUARY 21-25 AT MISSION PALMS IN TEMPE, AZ**

Connecting will never look so good or joyous as when we meet, in person, at Spring Training 2022. Enroll in the ultimate masterclass with experts in the industry as we cover the most important topics and tackle burning questions of the day through interactive sessions. Learn from not only our speakers, but your peers as you take part in the ultimate knowledge exchange at AURP's Spring Training.



## Insights into **RESEARCH PARKS**

**MAY 11-12, 2022 IN NEWARK, DE**

Pushed forward to 2022, this I2RP at the University of Delaware will showcase this distinctive park, learning from their unique story of ongoing development and programs. We will get a front row look at their P3 model for business attraction and retention, STAR Campus, NIIMBL and Fraunhofer Institutes. Each I2RP is an exclusive learning environment and knowledge exchange you won't want to miss.

HOSTED BY  
**UNIVERSITY OF DELAWARE**



## **AURP BIO HEALTH CAUCUS**

**JUNE 12-13, 2022 IN SAN DIEGO, CALIFORNIA**

**BIO IS BOOMING AROUND THE GLOBE: Designing, Building and Finding Research Space for Growing Bio Companies and Bio Clusters**

**BIO**  
International  
Convention

Before the 2022 BIO International Conference begins in San Diego join AURP for an in-person conference focused on building research space supporting communities of bio innovations. Developers, A/E firms, researchers, economic development reps, VC firms, and bio innovation district managers will want to attend. Topics include Wet Lab Incubator and Flex Space: What Every Community Wants; Diversifying Your Talent Pool Though University Real Estate Programs; The Future of Labs: Will Digital Bio Lessen Demand for Wet Labs?; New Federal Funding Programs for Bio Research and Bio Clusters; so much more. [www.aurp.net/bio-health-caucus](http://www.aurp.net/bio-health-caucus)



## **AURP 2022** **INTERNATIONAL CONFERENCE** **SEPTEMBER 19-23 IN TORONTO, CANADA** **GLOBAL INNOVATION AT SCALE: ROBUST STRATEGY. DELIVERING IMPACT.**



HOSTED BY



**200+ of the foremost global leaders in our community of innovation will head north for AURP's 2022 International Conference in Toronto, Canada.** Our trio of community leaders, representing their own unique innovation dialects, will host this year's engaging knowledge-sharing program. As always, creatively designed to suite all learning level, we will advance trending and emerging ideas at interactive sessions with C-suite executives, AURP IC2022 will feature a diverse range of learning content such as collaborative sessions, intensive discussions, learning tours and more, covering topics that will build competencies for our global Community of Innovation. **#AURPIC2022**

## **PEER2PEER**

### **Peer to Peer Network Groups**

AURP's Peer to Peer groups allow industry leaders a 'safe place' to share challenges and lessons learned in a friendly and informal environment. It provides an opportunity for individuals in similar roles or functions to exchange advice and best-practices. The CEOs Roundtable and Communicators Check-In groups are not only for directors, but for facility managers, marketers, business development leaders and community managers, to name a few. This member only program is free to participate on any or all of the network groups.







FOSTERING INNOVATION, COMMERCIALIZATION  
AND ECONOMIC GROWTH IN A GLOBAL  
ECONOMY THROUGH UNIVERSITY, INDUSTRY  
AND GOVERNMENT PARTNERSHIPS.

**Association of University Research Parks:** 9070 South Rita Road, Suite 1750, Tucson, AZ 85747 | (520) 529-2521

**AURP HQ2 | Washington DC Area:** 7761 Diamondback Drive, College Park, MD 20742 **[www.aurp.net](http://www.aurp.net). Follow AURP**    

**Sponsor opportunities:** For more information, contact Brian Darmody at [briandarmody@aurp.net](mailto:briandarmody@aurp.net) or (301) 928-0527.

# AURP 2022

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PLATINUM • \$25,000	◆	◆	◆	◆	◆	4	4	Full	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆
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CATALYSTS • \$5,000	◆	◆	◆	◆	◆	2	2	Quarter	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆
PIONEERS • \$2,500	◆	◆	◆	◆	◆	1	1	Quarter	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆
EXPLORERS • \$1,500 (General Underwriter)	◆	◆	◆	◆	◆	◆	◆	Quarter	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆	◆

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BIG LEAGUE • \$7,500		◆		◆	◆	NA	2	Flyer	◆	NA		◆		NA				NA	◆
THE PROS • \$5,000		◆		◆	◆	NA	2	Flyer	◆	NA			◆	NA	◆		◆	NA	◆
MINOR LEAGUE • \$2,500		◆				NA	1	Flyer		NA				NA		◆		NA	◆
SCOUTS • \$1,500 (General Underwriter)		◆				NA		Flyer		NA				NA				NA	◆

\*Comp registrations apply for Annual Conference, Spring Training and BIO Health Caucus. Additional fees apply for Conference pre-/post-sessions and Intro into Research Parks Programs.

\*\*Annual sponsors and event sponsors are required to submit all presentation proposals by posted deadlines for approval and consideration of the Planning Committees. Although acceptance isn't guaranteed, first considerations will apply for all sponsoring organizations.

# AURP BIO HEALTH CAUCUS

JUNE 12-13, 2022 IN SAN DIEGO, CALIFORNIA



## BIO IS BOOMING AROUND THE GLOBE: Designing, Building and Finding Research Space for Growing Bio Companies and Bio Clusters

Before the 2022 BIO International Conference begins in San Diego join AURP for an in-person conference focused on building research space supporting communities of bio innovations. Developers, A/E firms, researchers, economic development reps, VC firms, and bio innovation district managers will want to attend. Topics include Wet Lab Incubator and Flex Space: What Every Community Wants; Diversifying Your Talent Pool Through University Real Estate Programs; The Future of Labs: Will Digital Bio Lessen Demand for Wet Labs?; New Federal Funding Programs for Bio Research and Bio Clusters; so much more. [www.aurp.net/bio-health-caucus](http://www.aurp.net/bio-health-caucus)

2022 SPONSOR BENEFITS	Sustaining Membership	Park Post & Website Feature Articles	Individual Banner Recognition & Logo on Website	Webinar, Podcast or Peer2Peer Host	Virtual TourPark/ District Video	Seats at AURP Board Dinner	Comp Event Registrations *	Ad Space in Program	Park Post Banner Ad	Table Top Display at Conference	Priority to Serve as Keynote Speaker **	Priority to Serve as Moderator or Speaker at Conference **	Reception Sponsor	Awards of Excellence Sponsor	AudioVisual Sponsor	Continental Breakfast or Break Sponsor	Luncheon Sponsor	Transportation Sponsor	Program, Signage & Website Recognition
Note: All payments accepted in U.S. dollars only.																			
<b>ANNUAL SPONSOR</b>																			
DIAMOND • \$50,000	◆	◆	◆	◆	◆	5	5	Full	◆	◆	◆	◆		◆					◆
PLATINUM • \$25,000	◆	◆	◆	◆	◆	4	4	Full	◆	◆	◆	◆	◆	◆					◆
GOLD • \$15,000	◆	◆	◆	◆	◆	3	3	Half	◆	◆	◆	◆		◆					◆
SILVER • \$10,000	◆	◆	◆	◆	◆	2	2	Quarter	◆	◆	◆	◆		◆					◆
<b>BIO HEALTH CAUCUS</b>																			
GENERATORS • \$5,000		◆		◆	◆	NA	2	Half	◆	NA	◆	◆	NA	NA	◆	NA	NA	NA	◆
INVESTIGATORS • \$2,500		◆				NA	2	Quarter		NA	◆	◆	NA	NA		NA	NA	NA	◆
ENTREPRENEURS • \$1,500		◆				NA	1	Quarter		NA			NA	NA		NA	NA	NA	◆
VISIONARIES • \$1,000 (General Underwriter)		◆				NA		Quarter		NA			NA	NA		NA	NA	NA	◆

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