

AURP BIO HEALTH CAUCUS

Supporting the Growth of Bio Health Innovation Districts Worldwide

VIRTUAL AND VITAL

Wednesday, June 3 <u>AND</u> Thursday, June 4 2-4 PM EDT





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Thank You to Our BIO Health Caucus Partners!





WELCOME

AURP BIO HEALTH CAUCUS

Supporting the Growth of Bio Health Innovation Districts Worldwide



Welcome to the second annual AURP Bio Health Caucus - Virtual & Vital!

Across North America and around the world, hospitals, research universities, cities and regions are embarked on a journey to rethink ways to assemble health-related anchor institutions, creating new technologies, developing biotechnology partnerships, and improving health outcomes in a time of global pandemic of epic proportions.

Critical to the success of these efforts are new and imaginative financing to build and sustain new and existing research facilities, support the continued creation of health tech startups, encourage transdisciplinary partnering and organize regional bio health assets.

In an unprecedented era of health and economic challenges, our lifescience research and manufacturing community is at the very core of possible solutions to overcome this crisis while enabling immediate strategies and leadership in the storm of confusion.

Once again, our BIO Health Caucus Planning Team have gathered together proven thought leaders for case study, strategy, and discussion to advise on next steps in re-opening and recovery from the Covid-19 widespread emergency.

We would like to thank our speakers, sponsors, and especially our attendees for their flexibility in pivoting to a virtual program. We hope you enjoy the AURP Bio Health Caucus meeting and will continue to stay involved as we embark on this adventure together.



Brian Darmody AURP



Mark Romney Aggie Square, UC Davis



Rich Bendis BioHealth Innovation

For information on how to join, sponsor or attend upcoming AURP Bio Health Caucus meetings, visit www.aurp.net or contact AURP CEO Brian Darmody at briandarmody@aurp.net



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AURP BIO HEALTH CUCUS SCHEDULE OF EVENTS

WEDNESDAY, JUNE 3, 2020

1:45 - 2:00 **PARTICIPANT CHECK-IN**

2:00 - 2:05

WELCOME ADDRESS

Brian Darmody, JD, CEO, AURP

2:05 - 3:10 LIGHTNING ROUNDS

BIO HEALTH INNOVATION DISTRICTS:

COVID-19 STRATEGIES INCREASING COMMUNITY RESILIENCY

Represented bio health districts:

BioHealth Capital Region (DC | MD | VA)

- **Rich Bendis**, Founding President and CEO, BioHealth Innovation, Inc.

BioNYC

- Nancy J. Kelley, President and CEO, Nancy J Kelley & Associates

BioCT

Dawn Hocevar, CEO and President, BioCT

Chicago Biomedical Innovation Alliance

- Catherine E. Vorwald, Director of Life Science, Sterling Bay
- Philip Hockberger, Associate Vice President of Research, Northwestern University & CBIA

Aggie Square at UC Davis, Sacramento

- Mark Romney, Chief Strategy Officer, Aggie Square - University of California, Davis

BioUtah

- Kelvyn Cullimore Jr., President and CEO, BioUtah
- **Jonathon Bates**, Executive Director, Real Estate Administration & Research Park, University of Utah Research Park
- **Keith Marmer**, DPT, MBA, Associate Vice President for Technology & Venture Commercialization and Corporate Partnerships, Center for Technology & Venture Commercialization, The University of Utah

Moderator: Brian Darmody, CEO, AURP

Learn from and contribute to the dialogue with our global innovation district partners as we exchange on strategies in our innovation community recovery and economic prosperity.

- How are these districts organized and sustained?
- How are these districts growing?
- What has been the impact of Covid-19 on growth and how has the cluster responded in terms of resiliency and solutions to the crisis?
- What are predictions for the future of these clusters?

Economic Alliance of Greater Baltimore



The Economic Alliance of Greater Baltimore (EAGB) is a regional economic development organization that convenes government, industry and education

to foster economic development in Baltimore City and its six surrounding counties. EAGB focuses on the strategic asset-rich sectors serving as the basis for EAGB's comprehensive marketing and communication platform: Healthcare and Life Sciences, Cybersecurity, IT/Data, Manufacturing, Logistics and Agriculture & Energy. www.greaterbaltimore.org

3:15 - 4:00

THREE DECADES OF BUILDING BIO HEALTH FACILITIES **AND COMPANIES**

Special Guest: Joel Marcus, Executive Chairman and Founder, Alexandria Real Estate Equities, Inc.

Moderator: Rich Bendis, Founding President and Chief Executive Officer, BioHealth Innovation, Inc.

Joel Marcus, Executive Chairman and Founder of Alexandria Real Estate Equities, an urban office REIT that pioneered the life science real estate niche beginning in 1994, will keynote this fireside chat offering his wisdom and lessons gained during successful and even tumultuous financial and economic challenging times. Attendees will gleam insight and predictions for the future post Covid-19 and beyond.

CONCLUDING REMARKS

Brian Darmody, JD, CEO, AURP



AURP BIO SCHEDULE OF EVENTS

THURSDAY, JUNE 4, 2020

1:45 - 2:00 PARTICIPANT CHECK-IN

2:00 - 2:05
WELCOME ADDRESS

Mark Romney, Chief Strategy Officer, Aggie Square – University of California, Davis

2:05 - 3:10

SECURING PARTNERSHIPS AND FUNDING FROM PRIVATE, GOVERNMENT AND PHILANTHROPIC RESOURCES

Speakers:

Christian Braemer, CEO and Co-Founder, Benefunder

Steven Ferguson, Special Advisor, Deputy Director, Licensing and Entrepreneurship, NIH Office of Technology Transfer

Stephen Susalka, PhD, CLP, RTTP, CEO, AUTM

Paul Zielinski, MBA, Executive Director, Federal Laboratory Consortium for Technology Transfer

Moderator: Mark Romney, Chief Strategy Officer, Aggie Square-University of California, Davis

Private, government, and philanthropic resources are available and supporting research to thrive. New interest from patients, donors, foundations, and government entities are available for partnership and funding opportunities to help directly fund research and technologies that improve health outcomes. The panel of experts, representing public, private and philanthropic organizations, will share resource strategies to increase funding for infrastructure and startup companies in bio health districts.

SEFA LAB OF THE YEAR AWARD



The SEFA Lab-of-the-Year™ is a tremendous tribute, presented annually to a team of professionals for creating an outstanding laboratory building or

complex of buildings. This award expresses the highest honor that can be given to a laboratory building, bringing enormous pride to those who participated in the effort. Recognition of projects include client representatives, material vendors and contractors. Past honorees have included many AURP member parks and universities, among them are the King Abdullah University of Science and Technology (KAUST), the Electrical & Computer Engineering building at University of Illinois Urbana-Champaign, and the Biodesign Institute at Arizona State University. **Deadline July 1st**

3:15 - 4:00

THE ROLE AND RESPONSIBLY OF BIO HEALTH ANCHOR INSTITUTIONS IN COMMUNITY ENGAGEMENT

Special Guest: Maurice Jones, CEO and President, Local Initiatives Support Corporation (LISC)

Moderator: Brian Darmody, CEO, AURP

Colleges, universities, federal labs, and hospital systems are often a community's largest employer. What role and responsibility do health care anchor institutions have to local economic engagement, such as buying and hiring locally, and creating outreach supporting communities of innovation around their institution?

Special guest, Maurice Jones, CEO and President of Local Initiatives Support Corporation (LISC), one of the nation's largest non-profit financing intermediaries, will share LISC's mission to provide the capital, strategy and know-how to local partners to impact the lives of millions of Americans in both rural areas and urban centers across the country.

CONCLUDING REMARKS

Brian Darmody, JD, CEO, AURP



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JUNE 8-12, 2020



Hear from **Anthony Fauci, M.D.**, Director of the National Institute of Allergy and Infectious Diseases, and **Moncef Slaoui, Ph.D.**, Head of U.S. Operation Warp Speed, during a special plenary session during BIO Digital on Tuesday, June 9. During the three-part plenary **A Way Forward: Winning the War on COVID through Vaccines**, Fauci and Slaoui will join global thought leaders in a discussion of the novel science of COVID-19 vaccines, the long-term solution for vaccine availability, and the complex and swift moving landscape of the global pandemic.

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Jonathon Bates, Executive Director, Real Estate Administration & Research Park, University of Utah Research Park

Jonathon Bates is the Executive Director for Real Estate Administration for the University of Utah with responsibility for the development of strategic initiatives to manage the University's real estate transactions. With responsibility for supporting the

academic institution, as well as the University Health system, Jonathon is actively involved in leading real estate transactional work including management of a lease portfolio representing over 1.5 million square feet and close to \$35M in annual obligations. Additionally, Jonathon oversees a property management and operations team that currently manages sixteen properties totaling over one million square feet of office, lab and clinical space. Jonathon also acts as director for the University of Utah Research Park and has goals to update the Park's Master Plan, Mobility Plan and Architectural Guide with a focus towards further development, densification and, most importantly, increasing the financial contribution that the Park continues to make for the University of Utah and the State of Utah. The University of Utah Research Park encompasses 320 acres and is currently home to over 51 private companies and 81 University entities totaling over 14,000 employees located in over 4 million square feet of space with another 400,000 square feet under construction or in final design. Jonathon has an Executive MBA from the David Eccles School of Business at the University of Utah.



Rich Bendis, Founder, President and CEO, BioHealth Innovation, Inc.

Rich Bendis is a successful entrepreneur, corporate executive, angel investor, investment banker, innovation and technology-based economic development leader, international speaker and consultant in the technology and healthcare industries. He also serves as the founding President

and CEO of Innovation America, a national public-private partnership focused on accelerating the growth of innovation economy in America; also the founding Chairman of The Kansas Technology Enterprise Corporation; founder and CEO of Innovation Philadelphia; and asked to serve as the Co-Chairman of the AURP BioHealth Caucus.

As a recognized expert in the field of the innovation economy, Rich has served on numerous distinguished boards and task forces including the White House U.S. Innovation Partnership Advisory Task Force, the Small Business Innovation Research Committee, the National Association of State Venture Funds Board; State Science and Technology Institute and the Ernst and Young Entrepreneurial Institute as a National/Regional Judge and Entrepreneur of the Year winner.

Rich has provided global consulting services to over 16 countries and 22 states, several cities and regions, along with international organizations including the United Nations, NATO, UK Trade and Industry, European Commission, French Embassy, the German Marshall Fund, The Canadian Consulate, METI, AKEA, the International Science Parks and Innovation Expert Group and other global entities. He was voted one of the Top 5 Speakers on innovation and creativity, voted 4th best Innovation Blogger, a 2017 most influential Marylander award and a 2017 Maryland innovator of the year award, in addition to hosting the BioTalk podcast series.



Christian Braemer, Founder and CEO, Benefunder

Founded in 2013, serial entrepreneur Christian Braemer, is the founder and CEO of Benefunder, an online marketplace bringing together philanthropists and researchers; serving as a marketplace, attracting new money, lowering costs, and increasing transparency. Benefunder

works with wealth management firms, to connect donors with leading researchers across the nation to fill the innovation gap. Through its Charitable Innovation Fund, Benefunder combines the disciplines of wealth management with philanthropic giving for the benefit of innovation across all fields of study.

Last year, individuals accounted for roughly \$240 billion in charitable giving and less than 3% was allocated to research. Benefunder believes this represents the single largest opportunity to significantly increase research funding in the United States. Benefunder has already aligned with more than 200 researchers from top universities, such as UC Berkeley, UC San Francisco , Stanford, UNC, MIT, Harvard, UT Austin, USC, University of Florida, CMU, Cornell, Purdue, and CU Boulder.

Prior to Benefunder, Christian founded Joe Media, a national free Wi-Fi network that later merged with another founded organization, OpenEye Global. OpenEye Global hosted a team of experienced visual designers, media strategists and technologists that developed award winning solutions for some of the world's leading brands. Christian's earlier experience included additional founded organizations, a former financial advisor with both Morgan Stanley and Merrill Lynch, and sergeant of the Danish Army.





Kelvyn Cullimore Jr., President and CEO, **BioUtah**

Kelvyn Cullimore served for 25 years as president and CEO of Dynatronics Corporation, a publicly traded medical device manufacturer. Currently, he serves on the company's board of directors. Kelvyn served on the board of the Medical Device Manufacturers Association in Washington D.C. and

on the board of trustees for the Utah Technology Council. From 2004 to 2017, he served as the first mayor of Cottonwood Heights.

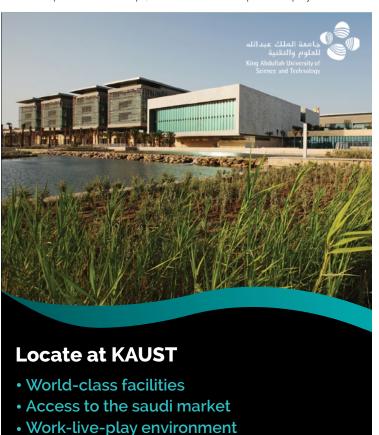


Brian Darmody, JD, CEO, Association of **University Research Parks (AURP)**

Brian Darmody was announced as AURP CEO in February 2019 and in this new role Brian will lead AURP into new initiatives including expanding membership, international partnerships and funding in order to build out additional member benefits. Over the course of the year, Brian will

be winding down his activities at UMD where he currently serves as Associate Vice President (AVP) of Corporate Engagement at the University of Maryland (UMD).

At UMD, Brian is responsible for developing the overall university strategy for corporate relationships, as well as the development of projects and



policies to support these initiatives centrally and through the colleges and schools on campus of the University of Maryland. Previously, he was the University's AVP for Corporate and Foundation Relations in the Division of University Relations, AVP for Research and Economic Development, Assistant Vice Chancellor for Technology Development, Director of State and Federal Relations in the President's Office and has served in the university's legal counsel office. He serves on national and state boards, including: Fraunhofer USA, the Maryland Economic Development Association, and the Maryland Tech Council.

He holds a Juris Doctor from the University of Baltimore and he received his bachelor degree from the University of Maryland, College Park.



Steven Ferguson, Special Advisor, Deputy Director, Licensing and Entrepreneurship, **NIH Office of Technology Transfer**

Prior to joining NIH Office of Technology Transfer in 1990, Steven Ferguson served in marketing and management positions in biomedical firms subsequent to being a scientist at the National Cancer Institute. His healthcare experience has also

included work as Director of Marketing and Public Relations for a rural 70-bed hospital. Registered to practice before the USPTO and a Certified Licensing Professional (CLP), he also holds Master's degrees in Business Administration (George Washington University) and Chemistry (University of Cincinnati) as well as bachelor degree in Chemistry (Case Western Reserve University). Steven has been an economic reviewer for Maryland Industrial Partnerships (MIPS) as well as the Advanced Technology Program (ATP) grant programs and is an instructor for both the USDA Graduate School and the NIH FAES Graduate School where he is also the department chair for the new Certificate in Technology Transfer Program. Steven was also the Susan T. and Charles E. Harris Visiting Lecturer at the Watson School of Biological Sciences at the Cold Spring Harbor Laboratory and has published articles on licensing and technology transfer issues.



Dawn Hocevar, CEO and President, BioCT

Dawn Hocevar is President & CEO at BioCT and in 2017, served as President and Board Chair of Women In Bio in addition to various roles with Women In Bio including: fundraising, national program chair and helped establish Women In Bio's Boardroom Ready program. She was also Vice President, Business Development with BioSurplus

where she worked closely with BIO and affiliates across the country helping to grow vendor programs and membership. With BioSurplus, Dawn seeded and built business platforms in San Francisco as well as Boston and the New England area including Connecticut. She excels in building relationships and her vast network adds tremendous value to her work with BioCT. She has experience in distribution, sales, management and marketing with her 20 years working with Fisher Scientific. Dawn obtained her Bachelor of Science in Microbiology and Chemistry from San Jose State University and worked at Stanford University for six years prior to joining Fisher Scientific.

Learn more

innovation.kaust.edu.sa/KRTP







Phil Hockberger, Associate Vice President of Research, Northwestern University & CBIA

Phil Hockberger is an experienced scientist, teacher, speaker and administrator. He has held numerous leadership roles at Northwestern University since joining the faculty in 1987. Currently, Phil is Associate Vice President for Research overseeing the \$800M research portfolio of the University. In

2019, he founded the Chicago Biomedical Innovation Alliance to foster communication and coordination among stakeholders interested in building innovation districts in Chicago. In 2020, he was appointed to Mayor Lightfoot's Healthcare and Life Sciences Working Group charged with contributing to the 10-yr economic development plan for the City of Chicago. Recently, he joined Waymaker Group, an innovation district consulting firm, to advise higher education clients.





Keith Marmer, DPT, MBA, Associate Vice President for Technology & Venture Commercialization and Corporate Partnerships, Center for Technology & Venture Commercialization, The University of Utah

Keith Marmer serves as Associate Vice President for Technology & Venture Commercialization and

Corporate Partnerships at the University of Utah. In this role, Keith has transformed the culture of commercialization at University of Utah, launching three accelerators, a business incubator and a \$60 million venture fund to support startup companies, facilitating the creation of 36 companies, and generating \$40 million in university revenue from licensing and industry collaborations. University of Utah startups have raised over \$800 million in venture capital during his tenure. Previously, Keith was co-founder and managing director of SG3 Ventures, a venture capital fund focused on earlystage life science companies. Prior to SG3 Ventures, Keith was chief business officer at Penn Center for Innovation, University of Pennsylvania. Before his university-based commercialization roles, he was an entrepreneur, launching and scaling two companies and co-founding a consulting firm that advised early-stage growth companies. Across these roles, Keith has launched, help to launch or overseen teams responsible for launching more than 100 companies. Keith serves on a number of boards and is a past entrepreneurin-residence at Princeton University. He received an MBA, Doctor of Physical Therapy, Master of Physical Therapy and Bachelor of Science in Health Sciences from University of the Sciences.



Maurice Jones, CEO and President, Local Initiatives Support Corporation (LISC)

Maurice Jones was appointed CEO and President of the Local Initiatives Support Corporation (LISC) in September of 2016. LISC is one of the country's largest organizations supporting projects to revitalize communities and catalyze economic opportunity for residents. Prior to joining LISC,

Maurice was the Secretary of Commerce and Trade for the Commonwealth of Virginia where his primary job was to utilize Virginia's assets to solidify its position as the preeminent place to live, work and conduct business. Maurice previously served as Deputy Secretary for the U.S. Department of Housing and Urban Development (HUD) from April 2012 through January 2014. As the second most senior official at HUD, Maurice managed the Department's day-to-day operations, the annual operating budget of \$40 billion and the agency's 8,900 employees.

Maurice also served as the Commissioner of the Virginia Department of Social Services and Deputy Chief of Staff to then-Virginia Governor Mark R. Warner. Other positions include: Special Assistant to the General Counsel at the U.S. Treasury Department, Legal Counsel to the Community Development Financial Institutions (CDFI) Fund and Director of the Fund during the Clinton Administration, Associate Attorney at Hunton & Williams in Richmond, Virginia, and Partner at Venture Philanthropy Partners. Maurice received a Bachelor of Arts in Political Science from Hampden-Sydney College and attended Oxford University in England on a Rhodes Scholarship, where he received a Master of Philosophy in International Relations. He later received a Juris Doctor from the University of Virginia.





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Nancy J. Kelley, President and CEO, **Nancy J Kelley & Associates**

Nancy Kelley is a senior executive and lawyer with exceptional leadership ability and management skills. She has over twenty years of executive management and board experience in starting, growing, and restructuring organizations, raising capital, recruiting diverse management teams,

creating and implementing strategic plans, developing real estate, developing internet based information platforms, data warehouses and marketing/branding. She has a particularly deep understanding of the healthcare, life science and research fields and has in-depth knowledge of the related legal, business, government, non-profit and academic sectors. Nancy served as the Founding Executive Director of the New York Genome Center. From its establishment in 2010 by its 11 Institutional Founding Members, she led the Center from a start up to a fully operational, world class genomics research center and provider of cutting edge sequencing and bioinformatics services, raising \$110 million to do so. Many of NYGC's foundational elements, such as its Pilot Laboratory at Rockefeller University, the NYGC Innovation Center, and key clinical and technology partnerships, were established under her leadership. Nancy oversaw the selection and build out of NYGC's permanent facility at 101 Avenue of the Americas in New York City, which opened in September, 2013. She also recruited a large scientific and management team as well as several of the Center's Associate Members.



Joel S.Marcus, Executive Chairman & Founder, Alexandria Real Estate Equities, Inc.

Joel Marcus is Executive Chairman and Founder of Alexandria Real Estate Equities, Inc. (NYSE:ARE), an urban office REIT that pioneered the life science real estate niche in 1994 and remains the longesttenured owner, operator, and developer uniquely focused on collaborative life science, technology,

and agtech campuses in AAA innovation cluster locations. Joel co-founded Alexandria as a garage startup with \$19 million in Series A capital and, as its Chief Executive Officer for 20 years, from March 1997 to April 2018, led its growth into an S&P 500 company with a total market capitalization of over \$18 billion and a total shareholder return of approximately 1,350% from the company's May 1997 IPO to December 31, 2017. Alexandria reached its 20th anniversary as an NYSE listed REIT in May 2017. As of December 31, 2019, the company has a total market capitalization exceeding \$26 billion and a total shareholder return of over 1,700%. Alexandria was named the NAIOP 2019 Developer of the Year and is a four-time Gold winner of the Nareit Investor CARE (Communications and Reporting Excellence) Award.

Joel serves on the boards of Applied Therapeutics Inc. (NASDAQ:APLT), Intra-Cellular Therapies, Inc. (NASDAQ:ITCI), MeiraGTx Holdings plc (NASDAQ:MGTX), Boragen Inc., Frequency Therapeutics, Inc. (NASDAQ:FREQ), the Foundation for the National Institutes of Health (FNIH), Massachusetts Biotechnology Council (MassBio), Scripps Research, the Emily Krzyzewski Center, the National Medal of Honor Museum, the National September 11 Memorial & Museum, the Navy SEAL Foundation, the Parker Institute for Cancer Immunotherapy, the Partnership for New York City, and Robin Hood. Additionally, he is a member of the MIT Corporation's Visiting

Committee for the Department of Biology.

Joel was named one of Real Estate Forum's 2017 Best Bosses in commercial real estate and was previously a recipient of the EY Entrepreneur Of The Year Award (Los Angeles – Real Estate). He earned his undergraduate and Juris Doctor from the University of California, Los Angeles.



Mark Romney, Chief Strategy Officer, Aggie **Square - University of California, Davis**

Mark Romney joined the University of California, Davis in 1991 and currently serves as the Director of Research Development & Industry Alliances for UC Davis Health (comprised of the Medical Center, School of Medicine and School of Nursing and Practice Management Board). Mark has over 27

years of leadership experience in higher education master planning, with an emphasis in research and industry planning and development initiatives.

Mark is a highly sought after thought leader in the field of public, private and university partnerships. He is invited to share his expertise around the globe presenting at conferences. Mark also served as host and closing speaker at the U.S. Department of Commerce SelectUSA Advance Tour Event (2017) hosting scientific collaboration discussions and providing the keynote presentation of the proposed UC Davis Aggie Square to the U.S. Embassy, Beijing Commercial Services officers and a delegation of senior representatives from over 25 Chinese life sciences, real estate development and real estate investment companies. The SelectUSA Investment Summit is the highest-profile event dedicated to promoting Foreign Direct Investment (FDI) in the United States, sponsored by the U.S. Department of Commerce, Commercial Services Division.

Mark has successfully attracted significant resources to key initiatives of UC Davis. Most recently, Mark has coauthored multiple State and Federal construction grants (NIH-C06 and CIRM) providing the University with over \$30,000,000 in extramural funding for the renovation of existing buildings and development of new state of the art research facilities. Mark's passion and proficiency in facilitating collaborations between industry and academia resulted in the adsorption of all eligible industry partner space on the Sacramento Campus (over 50,000 square feet). His efforts motivated UC Davis Health Leadership to launch the new research park planning and development effort, known as Aggie Square, which has already garnered national attention for the University and Sacramento. What began as a UC Davis Health initiative was transformed into a UC Davis wide initiative through the vision of the then new UC Davis Chancellor, Gary May, who envisioned creating a similar environment to Georgia Tech's Technology Square in Atlanta of which he was involved with while Dean of the Engineering School. Chancellor May encouraged Mark to engage with leadership throughout the University in the effort to identify colleges and schools on the Davis Campus that would benefit from joining Aggie Square. Through Mark's efforts, Aggie Square has grown to over 2,500,000 square feet, has garnered endorsement and collocation interests by the other schools and colleges on the Davis Campus, many midsize and Fortune 500 companies (both domestic and international), as well as endorsement and \$2,800,000 in financial support from the Mayor and City Council of Sacramento, the State of California Legislature, and the US Congressional Representatives.



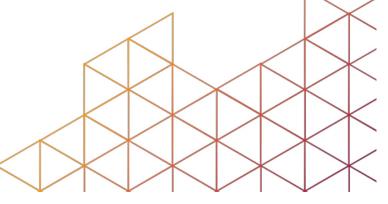
We make innovation communities thrive.

Let's Get Started.

Are you staring at an empty field wondering what to build? Or maybe you've just inherited a cluster of suboptimal buildings and must give them a sense of purpose. Perhaps you have a beautiful, new, state of the art facility where tenants come and go without a sense of what a community can bring to their lives.

No matter where you are in your journey to building and nurturing an innovation community, you aren't alone. We meet you where you are. For every question you have, we will show you a path forward.







Stephen Susalka, PhD, CLP, RTTP, CEO, AUTM

Stephen (Steve) Susalka works to ensure that AUTM serves the needs and interests of its members through strategic planning, outreach and advocacy, while empowering Association members and promoting the profession. A regular speaker on technology transfer issues, Steve has presented on Capitol Hill and internationally on topics ranging

from the evolution of the technology transfer profession to start-up formation. Before joining AUTM, Steve served as Associate Director for Commercialization at Wake Forest Innovations where he was responsible for commercializing high-impact inventions, and drafting, negotiating and executing a wide variety of licensing and start-up transactions. Steve is a registered U.S. Patent Agent and a past Board member of multiple Wake Forest-affiliated start-ups. Steve has also led the Winston-Salem Technology Council to retain and grow local technology businesses to strengthen the economy.



Catherine E. Vorwald, Director of Life Science, **Sterling Bay**

Catherine Vorwald oversees the development and operations of the company's growing life sciences portfolio. Prior to joining Sterling Bay, Catherine was the Associate Vice Provost for technology development at the Illinois Institute of Technology responsible for their technology park and intellectual

property effort. She spent six years as Director of Business Development for Wexford Science & Technology working on marketing and leasing initiatives for several Wexford property locations. Catherine has marketing and business development experience at companies ranging from startups to Fortune 200, has academic research experience at the NIH and the University of California, San Francisco, and has intellectual property technology transfer experience at Stanford and Johns Hopkins Universities.

Catherine holds a Master of Business Administration in Finance from The Johns Hopkins University, a Master of Science from Georgetown University and a Bachelor in Biological Sciences from the University of California, Santa Cruz.



Sterling Bay is proud to support the 2020 AURP **Bio Health Caucus!**



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Paul Zielinski, Executive Director, Federal **Laboratory Consortium for Technology** Transfer (FLC)

Paul Zielinski is the Executive Director of the Federal Laboratory Consortium for Technology Transfer (FLC), where he leads support for more than 300 federal agencies, laboratories and research centers to accomplish their joint mission to

foster commercialization best practices and accelerate federal technologies out of the labs and into the marketplace.

Prior to this role, Paul served for more than 30 years as a federal manager, engineer and scientist. More recently, Paul served as the Director of the Technology Partnerships Office at the National Institute of Standards and Technology (NIST), leading NIST's technology transfer activities including patents, licenses, cooperative research and the NIST Small Business Innovation Research Program. He also led interagency technology transfer policy issues including serving as the Co-Chair of the National Science and Technology Council Lab-to-Market Subcommittee, Chair of the Interagency Workgroup for Technology Transfer and the Interagency Workgroup for Bayh-Dole, and two terms as the Chair of the FLC.

Paul also worked at other federal agencies in the development and deployment of technology, including the Environmental Protection Agency and the Department of Energy. He has served on active duty as a commissioned officer in the U.S. Army including duty in Korea, Panama, Germany and the United States. Paul earned a Master of Science in Civil Engineering from the University of Maryland, a Bachelor in Biology from the University of Toledo, and a Master of Business Administration with a specialization in Entrepreneurship from Northcentral University.





TEConomy Partners is a global leader in research, analysis and strategy for innovation-based economic development. In the fourth quarter of 2015, TEConomy Partners, LLC was formed as an independent company, transitioning the complete staff and capabilities of the Technology Partnership Practice (TPP) from Battelle Memorial Institute. Our clients comprise universities, governments, economic development agencies, industry, trade associations, and non-profit institutions. They are diverse, but they all rely upon our seasoned, professional staff for rigorous analysis and highly effective strategic roadmaps and action plans.

Contact Mitch Horowitz at horowitzm@teconomypartners.com to start a conversation and visit our web site at

www.teconomypartners.com to learn more about our capabilities and experience.







Clockwise from Top: Milton Park Oxfordshire, UK; One DeHaro: OKC Innovation District

Bringing together the right mix to create dynamic innovation communities of the future.

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Creating a successful Community of Innovation is finding the network to support it.

The world's leading research, science & tech parks, innovation districts and community colleges comprise the AURP network.

















































































































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Changemakers:

Leading Communities of Innovation in Uncertainty

Speaker Proposals Deadline Extended to 6/30

DIGITAL NOV 2-6

Leaders in digital communications, the AURP network is pivoting to a total virtual convention guiding leaders to cultivate communities of innovation at global anchor institutions. Join your peers as we continue the legacy as changemaker for the greater good of solving world crises, sustaining resilience, and the enhancement of wellbeing for all mankind.

As changemakers, we will explore new and evolving innovation trends through TedTalk-type breakouts, pitch competitions, hackathons and networking. If you're up for challenge of this dynamic knowledge-exchange, and want to share your case study, strategy or best practice, submit your speaker proposal, submitted ONLINE, before June 30th.



Spring Training 2021

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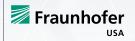
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SEFA is continuing the Lab of the Year competition in 2020.

The purpose of this award program is to bring attention to innovative laboratory design and construction to the greater public's and professionals' attention by leveraging SEFA's reputation as a leader in promoting innovative, efficient, and safe laboratories through its membership and through the provision of its Recommended Practices. The SEFA Laboratory of the Year award provides global recognition and credibility to laboratory owners, designers, and builders.

Entries must be received by July 1, 2020

For more info, visit www.sefalabs.com

For more information on sponsorship opportunities at upcoming AURP events contact Vickie Palmer,
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