About AURP

AURP Mission: Fostering innovation, commercialization and economic growth in a global economy through academia, industry and government partnerships.

AURP is a professional membership driven association of institution anchored research parks and innovation districts. AURP's membership includes planned and operating communities of innovation, 70% which are home to incubators and accelerators. A variety of academic institutions, government, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.









Who are AURP Members?

- University Research Parks
- Innovation Districts
- Community College Tech Parks
- Institution based Incubators
- Accelerator Programs
- Real Estate
 Developers
- Architects& Designers
- FinancingOrganizations
- Government Officials



About AURP



History of AURP

In 1986, a handful of farsighted research, technology and science park directors, recognizing that the concept of research-institute related parks was taking hold in board rooms around the world, organized the first international conference in the United States to discuss the future of research, science and tech parks. From that gathering in Tempe, Arizona, the Association of University Research Parks (AURP), was formed in response to a growing interest in research and development activities based in such unique planned properties.

A non-profit international organization, AURP represents the leadership of these technology developments, which are designed to promote research institute industry relations, to foster innovation, and to facilitate the transfer of technology from such institutions to the private sector.

Whom Does AURP Serve?

More than 700 research, science and tech parks are in varying stages of development worldwide, and a variety of academic institutions, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership. Corporate memberships are available to suppliers of goods and services, including planners, architects, developers and construction firms specializing in this specialized endeavor.



From the President:

Dear Colleagues,

What keeps you up at night? Where can you find peers that truly understand the challenges that you face? Where can you meet industry leaders that are running, planning and financing research parks/campuses, innovation districts, incubators,

and makerspaces in the ever-changing landscape of research and innovation? Membership in the Association of University Research Parks (AURP) will absolutely introduce you to seasoned professionals that can help you think through your most difficult challenges.

As an AURP member you will build relationships and networks that will have a meaningful impact on your business or the businesses you serve. All of our programming and conferences are designed to engage you, allow you to share best practices and lessons learned, and enable you to learn from others.

Through AURP more than 700 organizations and campuses have developed and improved techniques to collaborate with communities, municipalities, investors, institutions, and each other to drive innovation in impactful ways. Collectively our members are better at supporting startup companies (72% survival rate) and growing companies than the general U.S. economy. In fact, job growth on member research parks/campuses is almost three times the national average.

I came to AURP to wanting to keep current on state-of-the industry practices and for professional development. What I found at AURP was an organization filled with friends that are interested in my success. AURP has assisted me with building my network to include knowledgeable colleagues that encourage me and that challenge me when needed.

If you are involved in a university research park, institution-anchored innovation district, or provide services that enable growth in research and innovation activities, then AURP is THE organization for you. I encourage you to join AURP, and I look forward to adding you to my network.

All my best,

Daniel Duncan, AURP President







Join AURP's Community of Innovation

How are you driving innovation? Who do you call on for questions, support and best practices? Join the Association of University Research Parks (AURP) today and gain access to the world's experts in innovation and research, science and technology park development. Create your own successful *Community of Innovation* by joining ours.

Join AURP

Join AURP online at www.AURP.net by completing the online member application. You may also download the member application and fax it to (520) 529-2499.

Contact:

For more information about AURP and AURP Membership please contact: AURP (520) 529-2521 info@aurp.net





AURP Membership

AURP Sustaining Members

This membership category is open to those research park members and associate members who would like additional benefits, exclusive invitations to networking events and access to the premier network of innovation leaders. Recognition as an AURP Sustaining Member is an excellent tool to promote your park and news about companies within your park. Draw business to your park or company by becoming a Sustaining Member today.

Member Benefits You'll Enjoy as an AURP Sustaining Member:

- Research park or company name and Web site link featured on AURP Web site
- Logo and research park or company name showcased at all AURP events
- Invitation to the Board of Directors Dinner at all AURP events
- Priority consideration to serve as speaker or moderator at AURP conferences
- Priority consideration for features in the Research Park Forum or on the AURP Web site

Sustaining Research Park Member – \$2,200 USD Sustaining Associate Member – \$2,200 USD

Research Park Members

This membership category is open to all university research, science and technology parks, both planned and operating. **Research Park Member – \$1,050 USD**

Associate Members

This membership category is open to all those with a declared interest in the planning, construction, management, support, research, or implementation of university research or science parks, technology incubators, technology programs or those who show a personal or professional interest in the promotion and development of those goals. **Associate Member – \$1,050 USD**







Creating a successful *Community of Innovation* is finding the network to support it. The world's leading research, science and technology parks comprise the AURP network. They stay competitive with the incredible knowledge and experience of AURP and our members.

AURP – We're in Good Company

Just to name a few, here are parks, companies and those interested in the development of research parks who make up AURP's Community of Innovation.









































Your Logo Here

Join AURP's Community of Innovation Today

Why AURP?

Sharpen your skills with access to premier events, professional development and resources. Strengthen your *Community of Innovation* by joining ours.

Member Benefits

Networking - With a Global Reach Network with the brightest minds in the research park field and forge the long-term relationships that define AURP's membership.

Important Updates Drive innovation with new developments, funding opportunities, requests for proposals, job postings and ways to cope with economic challenges.

Personalized Assistance Have questions about research parks and innovation districts? As a member you can pose a question to AURP's extensive network of professionals. Our strong AURP network can help you get the answers! AURP now offers a members-only E-list where research practitioners can email questions and share best practices 24-7.

Research Park News AURP members stay current on all of the latest developments in the research park field with AURP's electronic newsletters and updates. Let us help you get the word out about your park. Send your park or company news to AURP for inclusion in the online newsroom or in the Park Post newsletter.

Premier Professional Development Stay competitive with AURP education and professional development opportunities including AURP's annual events, Communities of Innovation 101 and the AURP Peer2Peer forums.

Recognition for Your Park or Company Awards of Excellence in Innovation are presented each year at the AURP International Conference. As a member, nominate your park, tenants or an individual for these prestigious awards.

Sustaining Members

Make the most of your membership by upgrading to the Sustaining Level.

AURP Sustaining Members receive additional benefits and invitations to exclusive events. Recognition as an AURP Sustaining Member is an excellent tool to promote your park and news about companies within your park. Increase the profile of your park by becoming a Sustaining Member today!

Additional Member Benefits You'll Enjoy as a Sustaining Member:

- Research park or company name and Web site link included on AURP Web site
- Logo and research park or company name showcased at all AURP events
- Invitation to the AURP Board of Directors
 Dinner at all AURP events
- Priority consideration to serve as speaker or moderator at any AURP conference
- Priority consideration for features in the Research Park Forum or on the AURP Web site on park or company happenings

Join AURP as a Sustaining Member Today



AURP Membership

AURP Resources, Publications and Partnerships

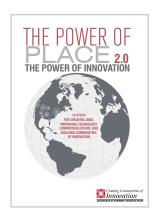


AURP.NET

Rolling out in 2019, watch for the new website, database network, and communications tools to better network with your global innovation community.

The Power of Place 2.0: The Power of Innovation

The Association of University Research Parks (AURP) released The Power of Place 2.0: The Power of Innovation in 2010. The Power of Innovation, an update to The Power of Place: A National Strategy for Building America's *Communities of Innovation*, outlines the role the federal government can take to use research parks and other innovation assets to create jobs and remain a front runner in the global technology competition. Download the Power of Place 2.0 at www.AURP.net.



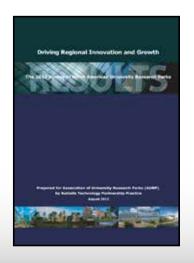


Understanding Research, Science and Technology Parks: Global Best Practices

The National Research Council report details findings from a symposium held in 2008 spotlighting parks' contributions to government missions and commercializing university research. It highlights the broad range of S&T parks, including both university- and laboratory-based parks as well as large- scale industrial models. Download Global Best Practices at www.AURP.net.

AURP-Battelle Study on Characteristics and Trends in North American Research Parks – 21st Century Directions

Research parks are strong sources of entrepreneurship, talent, and economic competitiveness for regions, states, and nations. They are a key element in the infrastructure supporting the growth of today's knowledge economy. By providing a location in which researchers and companies operate in close proximity, research parks create an environment that fosters collaboration and innovation and promotes the development, transfer, and commercialization of technology. Download the AURP-Battelle Study at www.AURP.net.





WHAT IS A UNIVERSITY RESEARCH PARK?

University research parks are physical environments that can generate, attract and retain science and technology companies and talent in alignment with sponsoring research institutions that include, universities, as well as public, private and federal research laboratories.

Research parks enable the flow of ideas between innovation generators such as, universities, federal labs, and non-profit R&D institutions and companies located in both the research park and the surrounding region.

UNIVERSITY RESEARCH PARKS FACTS-DID YOU KNOW?



University research parks are key economic drivers in many of the states across the country.



Top corporations partner with university research parks to create corporate innovation centers.



Innovation activities result in measurable economic development successes through the incubation of emerging technology companies in research parks.*



These parks are integrated into regional innovation efforts and signature developments for creating dynamic live-work-play environments that attract high-skilled, technology professionals to a region.*



The focus on innovation is enabling university research parks to demonstrate continued strong growth despite the severe economic recession and weak economic recovery since 2007.*

*Battelle Study: Driving Regional Innovation and Growth: Results from the 2012 Survey of North American University Research Park

WHO IS AURP?

The Association of University Research Parks (AURP) is an international professional association of university-related research parks and innovation districts. AURP exists to foster innovation, commercialization and economic growth through university, industry and government partnerships.

FABRIC OF AURP

AURP members are the foundation of our association and represent a range of organizations and parks throughout the world.







































Get the latest information about membership benefits, regional meetings, sponsorship opportunities, breaking news, and trends in research park development at: www.aurp.net or contact AURP at (520) 529-2521.



AURP presents world-class events and resources for innovation professionals to engage in critical updates, latest trends and networking opportunities that members rave about.





October 2-3 | Durham, North Carolina

RTP is being reimagined. The 7000 acre, granddaddy of Research Parks is undergoing a renaissance - public and private partners alongside park companies are investing \$1B in the heart of the park, called Hub RTP. Fun and funky Durham and Hub RTP are waiting for you to share in their rebirth. At I2RP, designed for those interested in viewing distinctive parks, learning their unique story of ongoing development and programs, in addition to challenges and opportunities. Gather with us at iconic Research Triangle Park, at our exclusive learning environment and knowledge exchange. #12RPatRTP









Hosted by TechSquare at the Georgia Institute of Technology

Tech

AURP 2019 International Conference

November 4-7 | Atlanta, Georgia

University research parks, innovation districts and incubators provide the physical space to Accelerate Innovation. Professionals require the resources, the network, and the professional development to maximize the human capital, programs and platforms for its success. Our 2014 Outstanding Research Park Award recipient, Technology Square at Georgia Tech, is one of the nation's premier innovation districts and a leader in research and economic development, host of **#AURPIC2019**. Grow your community, your park/ district, and your career – invest in yourself and your network in Atlanta. **international.aurp.net**

Events and Professional Development







AURP 2020 Spring Training

February 24-28 | Tempe, AZ

Enroll in the ultimate masterclass with experts in the industry as we cover the most important topics and tackle burning questions of the day through interactive sessions. Learn from not only our speakers, but your peers as you take part in the ultimate knowledge exchange at AURP's Spring Training. **#AURPST2020**



Creating Communities of Innovation Custom Programs Taught by Research Park Experts

Bring your stakeholders together with this custom program taught by highly experienced, successful research park directors and institution-led economic development experts. By focusing on your region's unique strengths and minimizing challenges, AURP's on-site seminars help communities find the path to successful high technology economic development endeavors.

Learn from AURP's team of university research park experts who have actually built and operated the world's leading research parks. Their experience and advice will be invaluable as you tackle challenges: just getting started or "remodeling" your innovation efforts. AURP's "Research Parks 101" and "Creating Communities of Innovation" is tailored to your community, your challenges and your own assets.

Create your own successful Community of Innovation with AURP's "Creating Communities of Innovation."





AURP LEADERSHIP 2019 BOARD OF DIRECTORS

AURP BOARD OF DIRECTORS

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Association of University Research Parks

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