

# 2023 MEMBER & SPONSOR CONNECTIONS: PEOPLE | PLACES | PURPOSE



Building  
Communities  
of Innovation™

# WE'RE IN GOOD COMPANY

Creating a successful Community of Innovation is finding the network to support it. The world's leading research, science & tech parks, innovation districts and community colleges comprise the AURP network.



#BuildingtheAURPNetwork

aurp.net | Follow AURP    



# REACH DECISION MAKERS — GROW YOUR BUSINESS

The Association of University Research Parks (AURP) is an international professional association of research parks and innovation districts. AURP exists to foster innovation, commercialization and economic growth through university, industry and government partnerships.

## WHAT IS AURP?

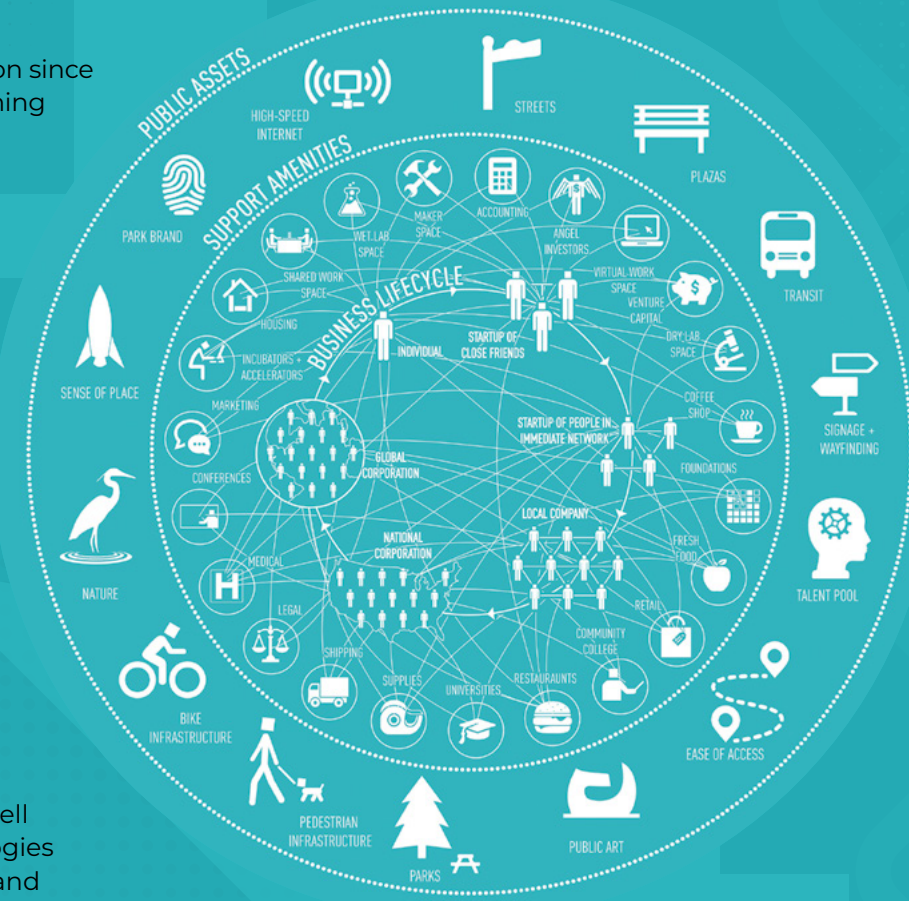
The original Community of Innovation since 1986, the AURP has been the convening force for university and other anchor institution-based research/science/tech park leadership.

**Uniting academia, research, and economic development executives**, AURP is the unique forum for knowledge exchange in all matters of public-private partnerships advancing innovation and global prosperity.

For over 35 years, the AURP reach has expanded to **include innovation districts, incubators/accelerators, medical research centers/campuses, federal labs, and community colleges** — bringing together inspired professionals with key industry leaders to share knowledge and best practices, as well as see the latest advanced technologies needed to cost-effectively develop and manufacture quality products.

## WHOM DOES AURP SERVE?

More than 1,000 Communities of Innovation are in varying stages of development worldwide, and a variety of university, governmental, not-for-profit and private organizations interested in the development and operation of research-related technology projects and programs comprise the major portion of AURP's membership.



Research parks and innovation districts are physical environments that generate, attract and retain science and technology companies and talent in alignment with sponsoring research institutions such as universities as well as public, private and federal research laboratories.



Research parks and innovation districts are key economic drivers in many states across the country.



Top corporations partner with research parks and innovation districts to create corporate innovation centers.



Innovation activities result in measurable economic development successes through the incubation of emerging technology companies in research parks.\*



These communities are integrated into regional innovation efforts and signature developments for creating dynamic live-work-play environments that attract high-skilled, technology professionals to a region.\*



The focus on innovation is enabling these communities of innovation to demonstrate continued strong growth.

# GROW YOUR NETWORK BY UNITING WITH OUR GLOBAL INNOVATION VILLAGE

**AURP unites innovation partners to ignite economies and transform lives.**

## ANNUAL SPONSOR

The AURP Annual Sponsor Program offers select corporate organizations and institutions the opportunity to participate in advancing the work of bringing scientific and technological progress into being and to the marketplace.


By participating as an AURP Annual Sponsor for a calendar year, you demonstrate to a vital audience your commitment to purposeful research and development that will lead world economies into the future.

Our Annual Sponsors are recognized through the year as major contributors to the success of the Association with prominent presence at all AURP events and communications.

A premium benefit of Annual Sponsors includes the added recognition and benefits of the Sustaining membership level.

SPONSORSHIP	Annual Sponsor
<b>Sponsor Levels</b>	
<b>Diamond</b>	\$50,000/year
<b>Platinum</b>	\$25,000/year
<b>Gold</b>	\$15,000/year
<b>Silver</b>	\$10,000/year

*Note: All payments accepted in U.S. dollars only.*

 **Create brand exposure that is targeted to your core market**



## INTERNATIONAL CONFERENCE

### An event-based sponsor opportunity

**STAR Campus, at the University of Delaware**, sits atop 272 acres that once housed the Chrysler auto company's 3.4 million-square-foot Newark assembly facility. Built in 1951, it produced tanks for the U.S. Army, followed by popular automobile models.

**STAR Campus is driving discovery for the future:**

- **\$145.5 million** in sponsored research in FY2018
- **465** patent disclosures, more than **130** patents issued and **58** licenses executed since 2009
- **26 start-ups** resulting from licensing of UD technology
- **More than \$13 million** in venture capital funding for UD start-ups
- **1M square feet** of real estate in use and under construction-including the Ammon Pinizzotto Biopharmaceutical Innovation Center and NIIMBL buildings

SPONSORSHIP	International Conference
<b>Sponsor Levels</b>	
<b>Trailblazer</b>	\$15,000/year
<b>Inventors</b>	\$10,000/year
<b>Conveners</b>	\$7,500/year
<b>Catalysts</b>	\$5,000/year
<b>Pioneers</b>	\$2,500/year
<b>Explorers</b>	\$1,500/year





# AURP MEMBERSHIP

**Our goal: to connect amazing people, share outrageous ideas to order to transform communities.**

We empower partnerships within these communities to transform society for the better. AURP supports executive leaders achieving previously unimaginable levels of performance. We do this by nurturing the relationships of really smart, creative, and interesting people—our members.

In short, **we ARE the COMMUNITY OF INNOVATION.**

## Why AURP?

Sharpen your skills with access to premier events, professional development and resources.

AURP encourages an open membership strategy of research institutions, innovation districts, regional hubs and consultants — all representatives of our greater community.

We categorize our members into two distinct areas:

**PREMIER** members include university research, science, and technology parks, innovation districts, academic medical centers, community colleges, and more. Both operating as well as planned developments.

**INTRODUCTORY** members are a crucial sector within these relationships and include any organization or individual with a declared interest in planning, constructions, management, research, or implementation of these Communities of Innovation, or those who show a personal or professional interest in the promotion and development of these goals.



**Strengthen your Community of Innovation by joining ours.**

## PREMIER LEVEL

### SUSTAINING MEMBER PRICE: \$2,200 USD

This membership category is open to the leaders that wish to be recognized as pioneers in the field and want a seat at the table. In addition to all Regular Member benefits, this advance member level includes:

- Institution/Organization name featured on AURP website
- Logo showcased at all AURP conferences in programs and signage
- Invitation to the AURP Board of Directors' Dinner
- Priority consideration to serve as speaker or moderator at AURP conferences
- Priority consideration for features in the Park Post and website
- Opportunity to host or speak at member roundtable Peer to Peer sessions

## INTRODUCTORY LEVEL

### REGULAR MEMBER PRICE: \$1,050 USD

- **Network Access** to a global network of the brightest minds in the research park field and forge the long-term relationships that define AURP's membership through connections: Member E-List, Circles (create your own member discussion groups) and Digital Library
- **Personalized Assistance** — Reach practitioners with your questions and share best practices 24/7.
- **Communications** — Important updates in innovation with new developments, new funding opportunities, RFPs/RFQs, job postings, CEO Blog, Bi-weekly Park Post e-news.
- **Premier Professional Development** & education opportunities including
  - Spring Training, BIO Health Caucus, Annual International Conference, Innovation U (university) Virtual Seminar Series, Insights to Research Parks series and more
  - Peer to Peer CEO's Roundtable
  - Communicators Check-in
- **Awards** — Recognition for Your Institution/ Innovation District, Community Leader or Company with the Annual Awards of Excellence presented each year at the AURP International Conference.



*Note: All payments accepted in U.S. dollars only.*

# AURP 2023

## INTERNATIONAL CONFERENCE

### OCTOBER 16-19 IN NEWARK, DE

Hosted by STAR Campus  UNIVERSITY OF DELAWARE

### INNOVATION REVOLUTION: The Power of People, Places and Purpose

Host of AURP's 2023 International Conference, STAR Campus at the University of Delaware will share their inspiring story. Like the symbolic Phoenix rising from the ashes, this sector marred by defunct industrial warehouses has evolved into a thriving commercial region, a driving force for R&D, changing lives through economic and innovation discoveries. As usual, the AURP Conference will feature a diverse range of learning opportunities including collaborative session, intense discussion, learning tours and more.

### THE DISCOVERY CENTER

Monday, October 16 — 1:30 pm – 5:00 pm..... SET-UP  
 Tuesday, October 17 — 8:30 am – 12:00 pm..... SET-UP  
 Wednesday, October 18 — 8:00 am – 5:00 pm..... OPEN HOURS  
 (followed by tear down)

## SEE WHAT'S HAPPENING

### HUB — Micro Theaters

Sign-up for podium time at the HUB to share your project or case study.

This 'micro-theater' will have an AV Monitor for plug and play showcase segments and another new way to interact and engage with other attendees.

Reach out to the AURP team to learn more about the 10-15 minute segments. Limited spots available.

### THE COMMONS PODCAST



**Hosted by Thomas Osha**  
 Senior Vice President, Innovation and Economic Development

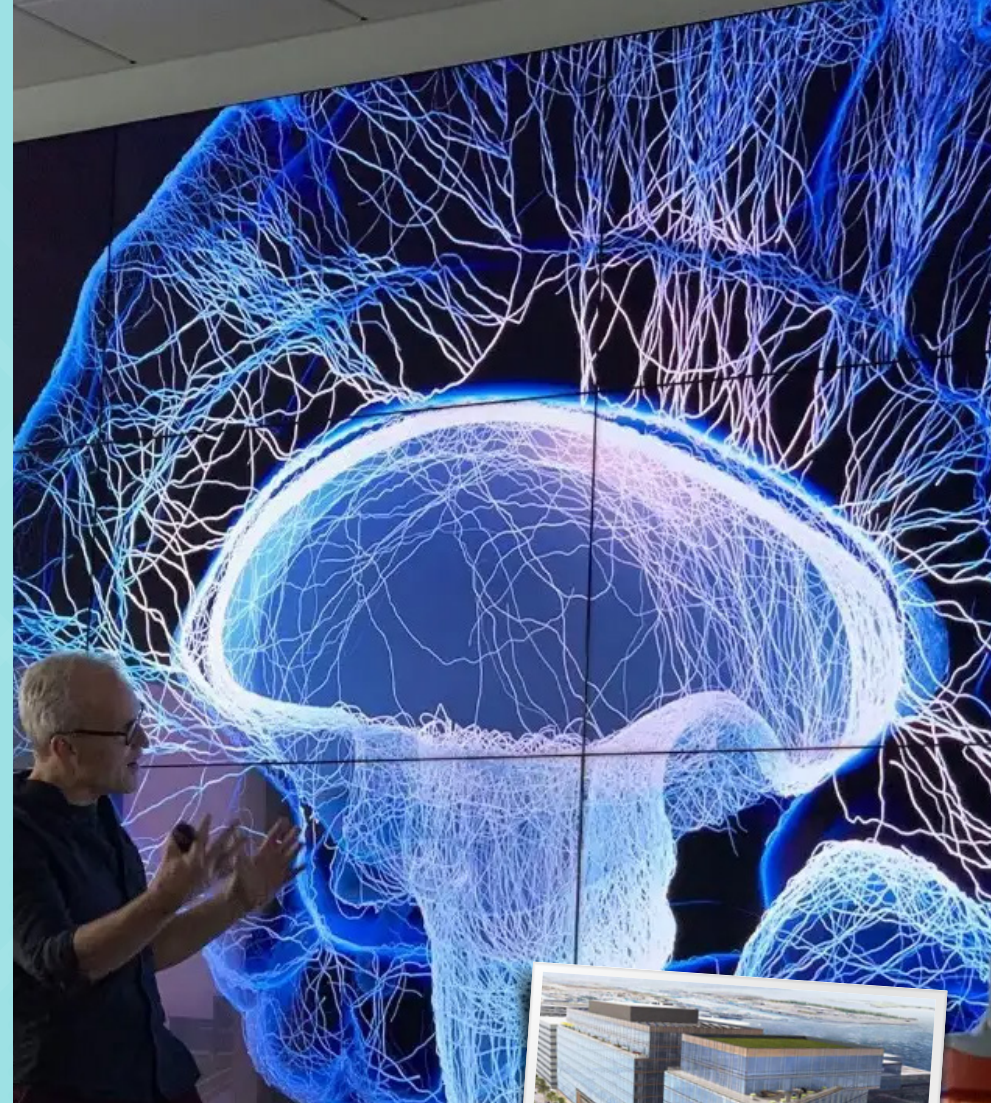
**WEXFORD**  
 SCIENCE+TECHNOLOGY

The Commons returns to our conference floor with interesting experiences and stories shared by conference attendees. Tom Osha engages with speakers and community leaders at The Commons podcast, shared on all regular distribution channels.

### SPONSOR DISPLAY TABLES

Connect with attendees throughout the conference while sharing your organization's expertise and services. Display tables are situated throughout the Sharing Zone which hosts registration and breaks. Tables are limited.

Sign up for yours today!





# CONFERENCE STATS

## WHO ATTENDS?



**245+**  
NATIONAL AND  
INTERNATIONAL  
ATTENDEES

**186**  
ORGANIZATIONS



**85+**  
FIRST TIME  
ATTENDEES

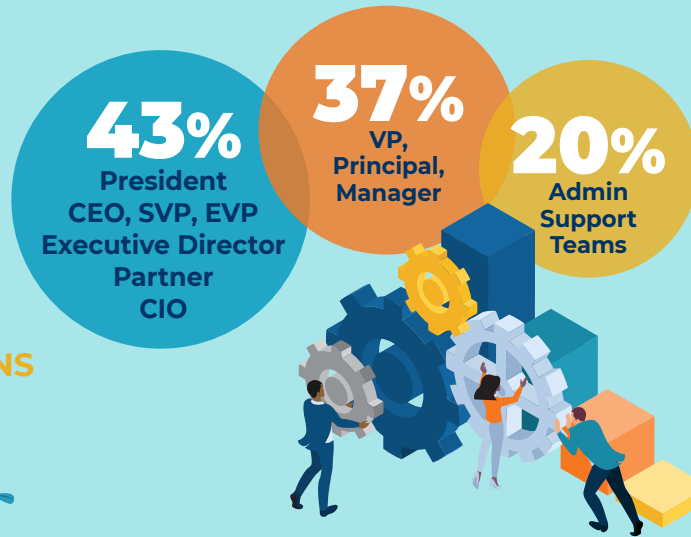


**66**  
SPONSORS



23 Annual Sponsors | 43 Conference Sponsors

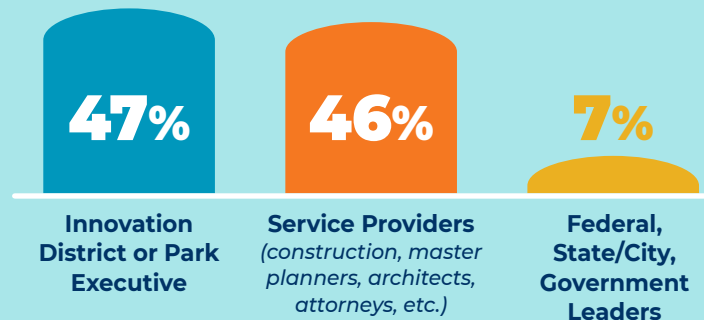
## CONNECT WITH DECISION MAKERS



## BREAKDOWN OF INSTITUTIONAL-BASED ATTENDEES



## TYPES OF ORGANIZATIONS WHO ATTEND



## WHAT TO EXPECT



**EXCHANGE:** Meet and network with colleagues representing major university research parks, innovation district and technology hubs to create lasting business relationships



**ENGAGE:** Speakers at the leading-edge of university research park development and scientific exploration



**EXPAND:** Grow your knowledge through stimulating panel discussions and workshops addressing your most critical issues, plus tours that inspire innovation and forward-thinking



**EXPERIENCE:** Connect with veteran colleagues and partners that have the experience of mature parks and district that have stood the challenges of yesterday and the opportunities for today.

# AURP 2023

## INTERNATIONAL CONFERENCE

### OCTOBER 16-19 IN NEWARK, DE

Hosted by STAR Campus 

**INNOVATION REVOLUTION:**  
The Power of People, Places and Purpose



2023 SPONSOR BENEFITS	Sustaining Membership	Park Post & Website Feature Articles	Individual Banner Recognition & Logo on Website	Webinar, Podcast or Peer2Peer Host	Virtual Tour/Park/District Video	Seats at AURP Board Dinner	Comp Event Registrations *	Ad Space in Program	Park Post Banner Ad	Table Top Display at Conference	Priority to Serve as Keynote Speaker **	Priority to Serve as Moderator or Speaker at Conference **	Reception Sponsor	Awards of Excellence Sponsor	Audio/Visual Sponsor	Continental Breakfast or Break Sponsor	Luncheon Sponsor	Transportation Sponsor	Program, Signage & Website Recognition
<b>ANNUAL SPONSOR</b>																			
DIAMOND • \$50,000	◆	◆	◆	◆	◆	5	5	Full	◆	◆	◆	◆		◆					◆
PLATINUM • \$25,000	◆	◆	◆	◆	◆	4	4	Full	◆	◆	◆	◆	◆	◆					◆
GOLD • \$15,000	◆	◆	◆	◆	◆	3	3	Half	◆	◆	◆	◆		◆					◆
SILVER • \$10,000	◆	◆	◆	◆	◆	2	2	Quarter	◆	◆	◆	◆		◆					◆
<b>INTERNATIONAL CONFERENCE</b>																			
TRAILBLAZERS • \$15,000		◆		◆	◆	4	4	Full	◆	◆	◆	◆	◆	◆					◆
INVENTORS • \$10,000		◆		◆	◆	3	3	Full	◆	◆	◆	◆		◆					◆
CONVENERS • \$7,500		◆		◆	◆	2	2	Half	◆	◆	◆	◆					◆		◆
CATALYSTS • \$5,000		◆			◆	2	2	Quarter	◆	◆		◆			◆				◆
PIONEERS • \$2,500		◆			◆	1	1	Quarter		◆							◆		◆
EXPLORERS • \$1,500 (General Underwriter)		◆						Quarter		◆									◆

\*Additional fees apply for Conference pre-/post-sessions.

\*\*Annual sponsors and event sponsors are required to submit all presentation proposals by posted deadlines for approval and consideration of the Planning Committees. Although acceptance isn't guaranteed, first considerations will apply for all sponsoring organizations.



# 2022 Participating Research Institutions & Organizations

Accelerator Centre  
 Accompany  
 Advant-Edge  
 Aggie Square – University of California, Davis  
 Amarillo Economic Development Corporation  
 Ancora Partners LLC  
 ARCO Construction Co.  
 Arizona State University  
 Arrowhead Center, Inc. @ New Mexico State University  
 Assurity Life Group  
 Avison Young  
 Ayers Saint Gross  
 Ballinger  
 BioLabs San Diego  
 Biomedical Research and Innovation Park - University of Louisiana - Monroe  
 BioOhio  
 Black Warrior Capital Partners  
 Blue Origin  
 Boyd Watterson Asset Management  
 Brailsford & Dunlavey  
 Brandywine Realty Trust  
 Brock University  
 Buffalo Niagara Medical Campus  
 Bwtech@UMBC Research and Technology Park  
 Canada Foundation for Innovation

CannonDesign  
 Catalyst Capital  
 Capital Growth MedVest  
 CBRE Canada  
 Centennial Campus @ NC State  
 Chernoff Thompson Architects  
 City of Markham  
 City of Tempe  
 Clark & Enersen  
 Clark Nexsen  
 Cleantech Commons at Trent University  
 Coldstream Research Campus  
 Collaborative Real Estate  
 Colliers  
 Communitech  
 Cummings Research Park Danis  
 David Johnston Research + Technology Park  
 Discovery Partners Institute  
 DGA Planning | Architecture | Interiors  
 DIALOG Design  
 DLR Group  
 ENGIE North America  
 Environmental Chemistry  
 Enwave Energy

EYP, A Page Company  
 Fero International Inc.  
 Fraunhofer USA, Inc.  
 Fusion Pharmaceuticals Inc.  
 George Mason University  
 Gowling WLG  
 Green Project Technologies  
 Greystar  
 HBS, Inc.  
 HDR Architects  
 HOK  
 HR&A Advisors  
 HudsonAlpha Institute for Biotechnology  
 IA Capital Markets  
 Illinois Institute of Technology  
 Indiana Department of Workforce Development  
 Indiana University  
 Innovate Calgary  
 Innovation Place  
 Integral Group  
 Intellimedia LP  
 International Space Station  
 National Laboratory  
 JLL  
 JMell Communications  
 JobsOhio  
 KAUST Innovation  
 Kinetic Systems Inc.  
 Knowledge Park  
 KPU Communities Trust  
 KU Innovation Park  
 Lakehead University  
 Lehigh University  
 MaRS Discovery District  
 MassVenture  
 MCB Real Estate  
 McCallumSather  
 McMaster Children's Hospital  
 McMaster Innovation Park  
 Michigan State University Foundation  
 Moffitt Cancer Center

Momentum Labs  
 Montgomery County, Maryland  
 NASA Langley Research Center  
 National Science Foundation  
 NC State University  
 Nebraska Innovation Campus  
 NEOM Inc.  
 Niagara Global Tourism Institute  
 NIIMBL  
 Nikon Instruments Inc.  
 NJCSIT  
 NORCAT  
 North Carolina State University  
 North Dakota State University  
 NorthWest Healthcare Properties  
 Oklahoma City Innovation District  
 Oklahoma State University  
 Research Foundation Partnership for Inclusive Innovation, Georgia Institute of Technology  
 Perkins&Will  
 Peterborough & the Kawarthas Economic Development  
 Pharma Resource Group Inc.  
 Phil Myrick LLC  
 Plum  
 Polytechnique Montreal  
 Prince William County Economic Development  
 Punjabi University Patiala  
 Redwire  
 Research Facilities Design  
 Research Park at Florida Atlantic University  
 Research Park at South Dakota State University  
 Research Triangle Foundation of North

Carolina  
 Rowan University  
 SageGlass / Saint-Gobain  
 Saint-Hyacinthe Technopole  
 San Diego State University  
 Saskatchewan Polytechnic  
 Scientific Equipment & Future Association  
 Sierra Space  
 Shaw University  
 Smartpark Research & Technology Park  
 SMUD  
 SSTI  
 STAR Park, Texas State University  
 Sterling Bay  
 Stiletto: Make a Point  
 Strang, Inc.  
 Synapse Life Science Consortium  
 Team NEO  
 Tech Center Research Park  
 Tech Parks Arizona  
 Technology Park  
 TEconomy Partners LLC  
 Texas Tech University  
 The Boyer Company  
 The City of Calgary  
 The Research Triangle Park  
 The University Financing Foundation Inc.  
 The University of Arkansas Collaborative  
 The University of Texas at San Antonio Institute for Economic Development  
 The University of Western Ontario Research & Development Park  
 The Whiting-Turner Contracting Company  
 TTP – Technology Transfer Platform  
 Tulane University  
 U3 Advisors

UBC Properties Trust  
 UC San Diego  
 UC Innovation Center  
 UCPG  
 UIDP, Inc.  
 Universidad de La Frontera  
 University City Partners  
 University of Arizona  
 University of Arkansas Technology Development Foundation  
 University of Calgary Properties Group  
 University of Delaware  
 University of Guelph  
 University of North Carolina at Chapel Hill  
 University of South Alabama  
 University of South Florida Research Park  
 University of Toronto  
 University of Utah  
 University of Windsor  
 University Research Park, University of Wisconsin-Madison  
 UNLV Research Foundation  
 UNO Research & Technology Foundation, Inc.  
 Utah Tech University  
 Varcity  
 Ventas, Inc.  
 Viridi Parente, Inc.  
 Washington University in St. Louis  
 Waymaker Group  
 WE-SPARK Health Institute  
 West Virginia Regional Technology Park Corporation  
 Western Sarnia-Lambton Research Park  
 WEXFORD Science + Technology  
 Woodbury Corporation  
 ZGF Architects LLP



## WHAT THEY'RE SAYING...



"AURP provides valuable resources including research studies to assist with benchmarking, professionals from other parks willing to share their experiences and opinions, and continuing education events to keep participants on the leading edge of research park operations and development. One program in particular,

Creating Communities of Innovation 101, offered just prior to AURP's annual conference, provides many tips and tools to help executives create lasting impact in their communities."

**GEORGE WARD**, Executive Director, Coldstream Research Campus and UK Real Estate Services, University of Kentucky



"The breadth of experience and knowledge of the AURP membership and the networking value the organization provides is a must for any University Park whether in concept phase or even having been in operation for many years."

**HARRY BRISLIN, IV, MBA**, Director, USA Properties & USA Technology & Research Park, University of Southern Alabama



"Since first attending and speaking with different universities and also attending the 101 and breakout sessions at AURP conferences and I2RPs [Insights to Research Parks], I try to jump into all of it, there's such a wealth of knowledge. A friend has renamed R&D to 'rip off and duplicate' – and that's what we do! Its sharing of ideas and being able to brainstorm together. Everyone is having similar struggles, even coming from Centennial Campus, we've had tremendous success, but we can still learn and evolve from the conferences and sessions held."

**KEISHA DEMPS**, Interim Director of Partnerships, Partnership Office, Centennial Campus at NC State University.



"A pre-requisite when hiring our consultants, to begin our master planning, was to attend an AURP event. I thought I knew everything but quickly realized I didn't. Everyone I met took me under their wing. It wasn't a competition saying 'we don't want you to compete against our innovation district or research park'. They shared, 'you've got a great opportunity to start from scratch and share our lessons learned.' I was mentored by everyone. Everyone was so willing to share how they are solving things or problems. It's a tight knit community and its definitely advanced my career. The success of our park is due to AURP."

**MARK ROMNEY**, Chief Industry Alliance Officer, Aggie Square, UC Davis



"When I stepped into my position, my predecessor shared that the most important thing I could do for the longevity of the Park and programs, is go to Spring Training and go the Annual Conference – as all of our best ideas have come from AURP. We have benefitted from having a community of practice. Across the federal lab space, there are not a lot of peer communities doing this [science and technology park space], so being able to look across the country and the world to see what is working and what people are doing that is new and exciting has helped us differentiate ourselves within the federal complex. There is so much to learn across these different operating environments...Since 1998 when SS&TP was founded, without AURP, it would not have grown in the same way. We would not have held the community together and would not have had the same cohesion without AURP."

**DAVID KISTIN**, Manager, Technology and Economic Development, Sandia Science & Technology Park, Sandia National Laboratories



AURP leadership and members have been integral to the development of the UM BioPark project; from sharing best practices, development models, tenant experiences, and more, the rich depth of expertise in AURP is invaluable.

**JANE SHaab**, SVP, University of Maryland Research Park Corporation Associate Vice President for Economic Development, University of Maryland, Baltimore





# BUILDING COMMUNITIES OF INNOVATION



## **AURP BIO HEALTH CAUCUS**

**June 4–5 in Boston, MA**

At AURP's 2023 BIO Health Caucus, we return with the state Bio Association Roundtable, plus discuss legal issues for bio startups, the role of the bio press, federal bio funding updates, and more. [aurp.net/bio-health-caucus](https://aurp.net/bio-health-caucus)

Held in conjunction with  
BIO International Convention | June 5-8



### **Communities of Innovation 101 On-Demand, Digital Series**

Over 10 education modules plus additional case studies to advance your knowledge.

## **AURP 2023** INTERNATIONAL CONFERENCE OCTOBER 16-19 IN NEWARK, DE

Hosted by STAR Campus 

### **INNOVATION REVOLUTION: THE POWER OF PEOPLE, PLACES, PURPOSE**

STAR Campus holds a rich history and a bright future in the community of Newark, Delaware. Partnering with the University of Delaware and Delaware Technology Park, STAR Campus

includes 1M square feet of real estate and more than \$13 million in venture capital funding for UD start-ups. This vibrant community is driven by its mission to become an intellectual intersection and a commitment to advance knowledge in service to others. Experience this hub of talent and innovation for yourself this fall! [international.aurp.net](https://international.aurp.net)



### **AURP Air & Space Caucus**

Chaired by leaders from Cummings Research Park, CASIS, and UMD UAS Test Site – AURP is launching communities of innovation.



### **Fall of 2023 at Aggie Square, University of California, Davis, Health**

The time has come and Aggie Square is well on its way to be the standard for innovation and industry. Participate this fall to see all the community has to offer and what is to come at our next Insights into Research Parks. This 1½ day program will deep dive into the past, present and future of Aggie Square at UC Davis and best practices you can bring back to your institutions.



### **March 3-7, 2024 at Tempe Mission Palms, Tempe, AZ**

Mark your calendars and continue learning from our master experts next year! [springtraining.aurp.net](https://springtraining.aurp.net)



### **Regional Partnership Development Program**

Member-backed scholarships for Minority Serving Institutions to building diverse and inclusive communities of innovation.



Building  
Communities  
of Innovation™

**FOSTERING INNOVATION, COMMERCIALIZATION  
AND ECONOMIC GROWTH IN A GLOBAL  
ECONOMY THROUGH UNIVERSITY, INDUSTRY  
AND GOVERNMENT PARTNERSHIPS.**

**Association of University Research Parks:** 9070 South Rita Road, Suite 1750, Tucson, AZ 85747 | (520) 529-2521

AURP HQ2 | Washington DC Area: 7761 Diamondback Drive, College Park, MD 20742 **www.aurp.net. Follow AURP**    

**Sponsor opportunities: For more information, contact Vickie Palmer at [vickiepalmer@aurp.net](mailto:vickiepalmer@aurp.net) or 520.529.2524.**